



EMpulse

Advertising & Media Kit | 2019

About:

The Florida College of Emergency Physicians (FCEP) publishes *EMpulse* Magazine: a quarterly journal that includes FCEP updates, scientific articles and other news relevant to the field of emergency medicine.

Audience & Reach:

- 2,000+ FCEP members, including residents, medical students and retired physicians
- Florida's legislators
- Health care leaders in Florida
- Each edition is also published for free [online](#)

Advertising Options:

<p>Full Page: \$1,800</p> <p>Specs: Letter size with 0.125" bleed</p>	<p>½ Page (H): \$1,000</p> <p>Specs: 8" w x 5" h 0.125" bleed optional</p>	<p>½ Page (V): \$1,000</p> <p>Specs: 4" w x 10.5" h 0.125" bleed optional</p>
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Ad Editorial Calendar

Summer 2019
 Ad Order Due: May 17
 Design & Payment Due: May 31
 In Mailboxes: July 1-15

Fall 2019
 Ad Order Due: July 26
 Design & Payment Due: Aug. 8
 In Mailboxes: Oct. 1-15

Winter 2020
 Ad Order Due: Oct. 25
 Design & Payment Due: Nov. 8
 In Mailboxes: Dec. 15-Jan. 15

Spring 2020
 Dates TBD
 In Mailboxes: March 1-15

You will receive a courtesy reminder email before the payment and design due date.

Send Ad Materials to:

Samantha League, MA
 EMpulse Managing & Design Editor
 FCEP Communications Manager
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 (407) 281-7396 ext. 232



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Article Submissions:

FCEP members and experts in emergency medicine, healthcare, policy and related industries are invited to submit articles to *EMpulse*. Deadlines are included in the sidebar.

Types of Articles:

Case reports and scientific papers

New research presented in a formal paper (abstract, discussion, references, etc.)

- Word count: approx. 1,000 (flexible)
- References required

Informative/news

Your typical “news” article on trending topics, new research, etc.

- Word count: 300-500
- References encouraged but not required

Opinion

Opinions on healthcare policy, trends, etc.

- Word count: 300-500
- References optional

General feature

Not sure which category your article falls into? Submit it anyway!

- Word count: 300-500
- References optional

Overall Requirements:

- Your submission must be a final draft
- Authors must submit full names, credentials, company affiliations and a head shot
- Non-FCEP-member authors should include a mailing address (per author) with submission

Submitting your article does not guarantee inclusion.



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Article Editorial Calendar

Summer 2019

Articles Due: June 3
In Mailboxes: July 1-15

Fall 2019

Articles Due: Aug. 15
In Mailboxes: Oct. 1-15

Winter 2020

Articles Due: Nov. 15
In Mailboxes: Dec. 15-Jan. 15

Spring 2020

Dates TBD
In Mailboxes: March 1-15

Send Articles to:

Samantha League, MA

EMpulse Managing & Design Editor
FCEP Communications Manager
sleague@emlrc.org

Karen Estrine, DO, FACEP, FAAEM

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karenestrine@hotmail.com



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Send to:

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