



CLINCON 2019

Exhibitor & Sponsor Prospectus



Florida's Premier EMS/Fire Conference
& Bill Shearer ALS/BLS Competition
July 16-20, 2019 in Orlando, FL

ABOUT CLINCON:

Florida's Premier EMS/Fire Conference

For more than 40 years, CLINCON has provided the highest quality education to EMS professionals by integrating prehospital care research and cutting-edge clinical practice. Hosted in conjunction with State EMS Meetings and home of the Bill Shearer ALS/BLS Competition, CLINCON truly offers something for everyone in the emergency medical industry.

Will you join us as a sponsor and/or exhibitor for Florida's premier EMS conference this summer?

CLINCON

July 16-20, 2019

DoubleTree by Hilton-Universal
5780 Major Blvd., Orlando, FL 32819

**State EMS
Meetings:**
July 16-18, 2019

**General
Conference:**
July 17-19, 2019

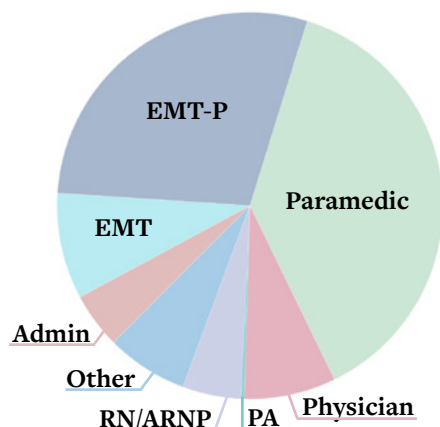
**ALS/BLS
Competition:**
July 18-19, 2019

OUR AUDIENCE

CLINCON targets the entire continuum of emergency care professionals, including:

EMTs • Paramedics • Firefighters • EMS Educators •
EMS/Fire Administrators • EMS Medical Directors •
Emergency Physicians • Emergency Physician Assistants •
Emergency Nurses • Other Allied Health Professionals

ATTENDEE DEMOGRAPHICS (2015-2018)



Data from last four years of attendance.
Demographics do not include state EMS meeting attendees or exhibit personnel.



CONFERENCE DETAILS

Please note the schedule is subject to change.

Tuesday, July 16, 2019

- 8:00 am–12:00 pm: **Vehicle Move-In**
- 8:00 am–5:00 pm: CLINCON Pre-Conferences
- 8:00 am–5:00 pm: State EMS Meetings
- 1:00 pm–4:00 pm: **Exhibitor Move-In/Set-Up**

Wednesday, July 17, 2019

- 8:00 am–12:00 pm: CLINCON Pre-Conferences
- 8:00 am–5:00 pm: State EMS Meetings
- 9:00 am–12:00 pm: **Exhibitor Move-In/Set-Up**
- 12:00 pm: **Exhibits Open**
- 12:30 pm–1:00 pm: CLINCON Opening Ceremony
- 1:00 pm–5:00 pm: CE Programs
- 4:30 pm–6:30 pm: **Exhibit Hall Reception (*dedicated hours*)**
- 5:30 pm–7:30 pm: Excellence in EMS Awards Ceremony

Thursday, July 18, 2019

- 8:00 am–5:00 pm: ALS/BLS Competition (*closed to public*)
- 8:30 am–5:00 pm: CLINCON CE Programs
- 9:00 am–12:00 pm: State EMS Meetings
- 10:00 am–5:30 pm: **Exhibit Hall Open**
- 10:30 am–11:30 am: **Dedicated Exhibit Hours**
- 4:30 pm–5:00 pm: **Dedicated Exhibit Hours**
- 5:30 pm: ALS/BLS Preliminaries Award Ceremony

Friday, July 19, 2019

- 8:00 am–5:00 pm: CE Programs
- 9:00 am–1:00 pm: ALS/BLS Competition (*open to public*)
- 9:00 am–1:00 pm: **Exhibit Hall Open**
- 10:15 am–11:15 am: **Dedicated Exhibit Hours**
- 1:00 pm–3:00 pm: **Exhibitor Move-Out/Tear Down**
- 5:15 pm–6:00 pm: ALS/BLS Awards Ceremony
- 6:00 pm–10:00 pm: Totally 80's Social

HOTEL DETAILS:

DoubleTree by Hilton–Universal
5780 Major Blvd., Orlando, FL 32819

Rate: \$149/night
(includes complimentary internet access in guest room and access to fitness center)

Self-Parking:
\$11/vehicle/night inside the gated lot

Event Day Parking:
\$11 inside the gated lot

Reservations:
Call: 1.888.258.7501 or [Book Online](#)

Group/Event Name:
Florida Emergency Medicine Foundation

Reservation Cut-Off Date:
June 25, 2019

EMLRC encourages all exhibitors to make reservations prior to the June 25, 2019 reservation deadline. Regular room rates may apply after this date.

DoubleTree by Hilton–Universal is the ONLY official housing provider for CLINCON 2019. Protect yourself against room block scams and fees. We do not use 3rd party reservation companies. Reservations should be made directly with the host hotel.



IMPORTANT CONTACTS:

EMLRC Exhibitor Contact:

Melissa Keahey
Director of Meeting & Events
P: 407-281-7396 x231 | F: 407-281-4407
Email: mkeahey@emlrc.org
www.emlrc.org

Exhibit Services Contractor:

Gilbert Exposition Management
Services (GEMS)
895 Central Florida Pkwy, Orlando, FL
P: 407-438-5002 | F: 407-852-0286

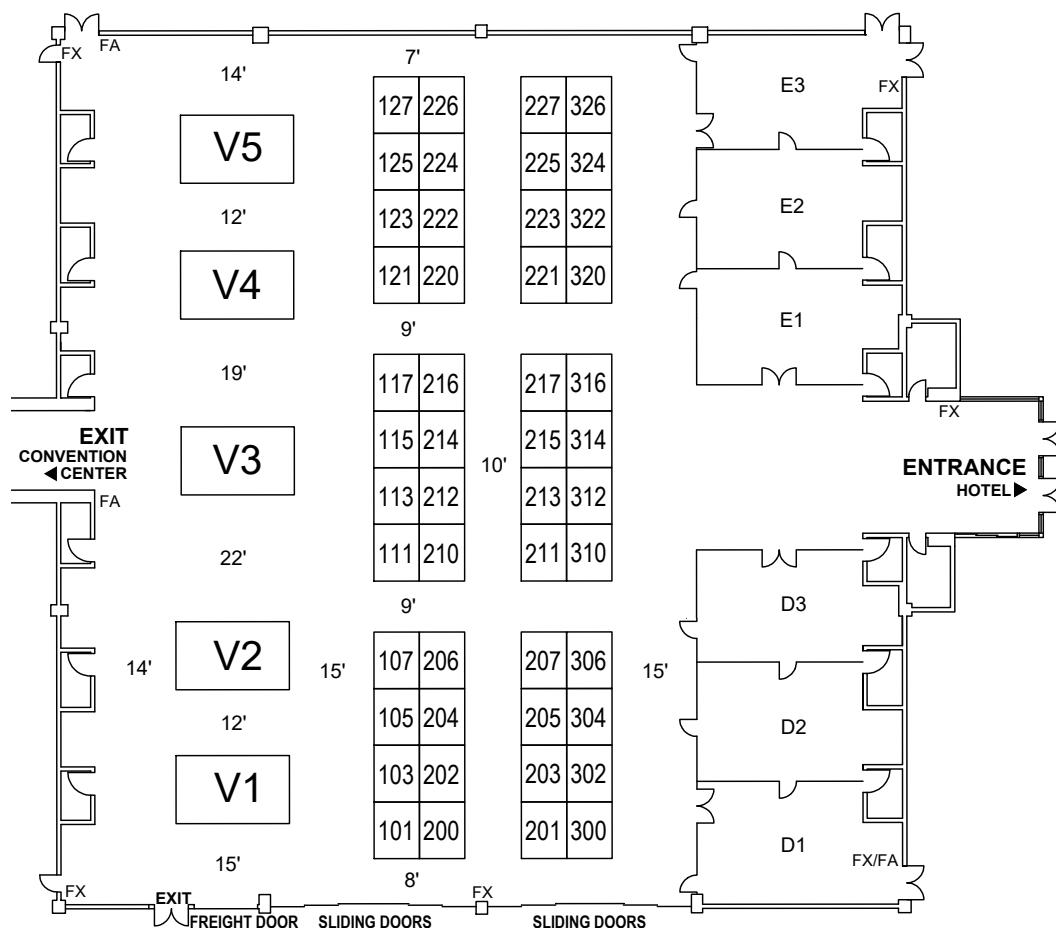
Facility/Hotel:

DoubleTree by Hilton–Universal
5780 Major Blvd., Orlando, FL 32819
P: 407-351-1000
www.doubletree3.hilton.com

EXHIBIT HALL OPTIONS

EARLY BIRD GETS THE WORM:

Submit a completed exhibitor registration form and full payment by close-of-business on **March 22, 2019** to receive discounted pricing and **PRIORITY** booth placement in our Exhibit Hall.



CHOOSE YOUR SPACE:

8' x 10' EXHIBIT BOOTH

8'x10' carpeted booth with draped back & side walls
 (1) 6' table
 (2) chairs
 wastebasket
 (2) exhibitor badges
 (1) booth identification sign

\$1,250 Regular Price

\$1,050 Early Bird Price

16' x 10' EXHIBIT BOOTH

16'x10' carpeted booth with draped back & side walls
 (2) 6' tables
 (4) chairs
 wastebasket
 (4) exhibitor badges
 (1) booth identification sign

\$2,250 Regular Price

\$2,000 Early Bird Price

20' x 12' VEHICLE SPACE

20'x12' vehicle space
(electricity not included)
 (1) 6' table
 (2) chairs
 wastebasket
 (2) exhibitor badges
 (1) booth identification sign
\$95 Vehicle Spotting Fee included in price

\$2,100 Regular Price

\$1,950 Early Bird Price

EARLY BIRD DEADLINE: MARCH 22, 2019

LOOKING FOR MORE THAN A BOOTH?

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Sponsor the conference,
specific items or events.
Options are a la carte and
can be combined with
packages.

PLATINUM LEVEL SPONSORSHIPS

WI-FI \$5,000

Access platinum-level perks given only
to our Annual Corporate Sponsors by
sponsoring the lifeline of the conference.
All attendees will see your logo when
logging into Wi-Fi.

PERKS:

Logo on conference signage, materials,
website, mobile app and social media

- (3) logo floor decals
- (1) 8' x 10' Exhibit Booth
- (4) representative registrations
- (4) Mobile app ad notifications

Digital attendee list

Participation in the Exhibit Hall Game
(prize not included)

- (3) bottles of wine to serve at the Wine
& Cheese Reception

PLATINUM PACKAGE

Available exclusively through the
Corporate Sponsorship Program.
Contact Melissa Keahey for more
information at mkeahey@emlrc.org
or 407.281.7396 ext. 231.



GOLD LEVEL SPONSORSHIPS

GOLD PACKAGE \$3,500

Not interested in something specific?
This package includes the best mix of
advertising and in-person exposure.

PERKS:

Logo on conference signage, materials,
website, mobile app and social media

- (1) 8' x 10' Exhibit Booth
- (6) representative registrations
- (2) Mobile app ad notifications
- Digital attendee list
- Participation in the Exhibit Hall Game
(prize not included)
- (3) bottles of wine to serve at the Wine
& Cheese Reception

SPECIAL EVENT \$3,000 (each)

Be the life of the party by sponsoring a
special event!

PERKS:

Logo on event signage, materials, website
and social media

- (4) event tickets for reps
- (2) Mobile app ad notifications
- Digital attendee list

Participation in the Exhibit Hall Game
(prize not included)

CHOOSE FROM:

EMS Awards Ceremony on Wednesday
Totally 80's Social on Friday

LANYARDS \$2,500 (exclusive)

Increase your exposure through lanyards
given to all attendees! Lanyards will
feature your logo and CLINCON's logo.*

PERKS:

Logo on conference signage, materials,
website and social media

- (1) 8' x 10' Exhibit Booth
- (4) representative registrations
- Digital attendee list

TOTE BAGS \$2,500 (exclusive)

Give attendees a convenient way to carry
items while featuring your logo!*

PERKS:

Logo on conference signage, materials,
website, mobile app and social media

- (1) 8' x 10' Exhibit Booth

BREAKS IN THE EXHIBIT HALL \$2,500 (each)

Drive traffic to your booth by treating
attendees to food &/or beverage breaks!
Stations will be set up in proximity to
sponsoring company booth.

PERKS:

- Logo on signage at station
- (2) Mobile app ad notifications

NAME BADGES \$2,500 (exclusive)

Reach all attendees by displaying your
logo on name badges.*

PERKS:

Logo on conference signage, materials,
website, mobile app and social media

- (1) 8' x 10' Exhibit Booth
- (4) representative registrations
- Digital attendee list

*Subject to [ACCME Standards of
Commercial Support](#).

SILVER LEVEL SPONSORSHIPS

SILVER PACKAGE \$2,000

Not interested in something specific? This package includes the best mix of advertising and in-person exposure.

PERKS:

Logo on conference signage, materials and website

- (1) 8' x 10' Exhibit Booth
- (4) representative registrations
- (1) Mobile app ad notification

EXHIBIT HALL RECEPTION HORS D'OEUVRES \$1,500

Increase your exposure to state meeting attendees. This reception will be held in the Exhibit Hall in conjunction with the Dept. of Health EMS Advisory Council Constituent Group Meetings right before the EMS Awards Ceremony.

PERKS:

Logo on station signage

Food station set in close proximity to your booth

ADDITIONAL OPPORTUNITIES

DEDICATED SOCIAL MEDIA POST \$450 (1 per company)

Promote your company through a dedicated social media post. Posts reach our entire online audience (Facebook, Instagram, Twitter & LinkedIn).

Your post will include your logo, company website URL and copy provided by you. A photo is optional.

EXHIBIT HALL GAME \$250

This is a guaranteed opportunity to start conversations with attendees! Attendees must visit ALL participating exhibitor booths and receive a passport stamp in order to enter a random drawing for fabulous prizes.

Prize not included. Participating sponsor must provide a prize valued at a minimum of \$50.

EXHIBIT HALL RECEPTION BEVERAGE STATION \$350

Increase your exposure to state meeting attendees. This reception will be held in the Exhibit Hall in conjunction with the Dept. of Health EMS Advisory Council Constituent Group Meetings right before the EMS Awards Ceremony.

Includes (3) bottles of wine or (2) gallons of non-alcoholic punch to be served at your booth.

REGISTRATION PACKET INSERT \$250

Include your own flyer, brochure or postcard in the registration packets given to every attendee. Advertising couldn't be easier—especially if you can't attend the event!

DEDICATED EMAIL PROMOTION \$300

Promote your company through a dedicated email to event attendees before or during the conference (dependent upon volume of email promotions purchased).

Your email will include your logo, company website URL and copy provided by you. A photo is optional.

MOBILE APP NOTIFICATION \$200 ea \$170 ea for 3 or more \$150 ea for 5 or more

The conference mobile app allows attendees to be fully connected during the conference. Mobile app notifications allow sponsors to send messages to attendees at scheduled dates & times during the conference.



ALS/BLS Competition 2018 Finalists

THE FINE PRINT

It is the responsibility of the exhibitor's contact person to share rules and regulations with on-site booth personnel.

EXHIBITOR INFORMATION

Assignment of Space: Exhibit space will be assigned upon receipt of completed registration form and payment. Application and payment must be received at the EMLRC office by May 29, 2019 to reserve space and to be included in the attendee conference materials. Applications are accepted until all exhibit space has been sold.

A company's relevance to emergency medicine may also be a factor in exhibit eligibility and/or positioning. Products and services directly related to the advancement, study and education of emergency medical services will receive priority over non-related products and services. A request to avoid competitors may affect booth space selection.

For Early Bird pricing and priority placement for booth and vehicle spaces, registration and payment must be received by March 22, 2019. After the Early Bird deadline, space will be assigned on a first-come, first-assigned basis.

Booth preferences will be considered in the following order:

1. Exhibiting companies who are also sponsors
2. Exhibitors requiring 2 booth spaces (or more)
3. Exhibitors requiring 1 booth

Booth Relocation: EMLRC reserves the right to change booth assignments to accommodate cancellations, consolidation, or for any reason as needed.

Sharing/Subletting: No part of any space assigned to an exhibitor may be reassigned, sublet or shared with another party. Exhibitors may display only those products or services that they manufacturer or regularly distribute. Sharing of exhibit space is permitted only for divisions of the same company or as approved by the EMLRC and will result in the assessment of a sharing/subletting fee in the amount of \$500.

Exhibitor Badges: Each 8' x 10' booth includes (2) two badges for your exhibit booth personnel. Sponsors receive more badges as part of their sponsorship

package. A maximum of (4) four additional badges can be purchased at a rate of \$35 each. Anyone requesting CME must register as an attendee.

Exhibit Services Contractor: All registered exhibitors will receive an Exhibitors Kit from Gilbert Exposition Management Services (GEMS) via the email included on your exhibit application. The kit will contain all exhibit services available and order forms.

Cancellation Policy: Exhibit booth cancellations must be made in either email or letter form and received no later than May 29, 2019. Upon confirmation, you will receive a 50% refund of booth fees. NO refunds will be administered after May 29, 2019. Sponsorships are non-refundable.

Exhibitor Liability: Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items. The exhibitor understands that neither the EMLRC nor the hotel parties maintain insurance covering the exhibitor's property, and it is the sole responsibility of the exhibitor to obtain such insurance.

The exhibit hall is locked nightly. Security will be provided during hours prior to nightly lock-up.

RULES & REGULATIONS

1. Exhibitor is responsible for compliance with the **American with Disabilities Act (ADA)** within its booth & assigned space.

2. **Attire of exhibit personnel** should be consistent with the professional atmosphere of the conference.

3. **Demonstrations by exhibitors** may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned booth space.

4. **Canvassing or distribution of**

advertising materials by an exhibitor is not permitted outside of the exhibitor's booth space.

5. **Canvassing or marketing** any products or services in any part of the exhibit hall or meeting rooms by anyone representing a non-exhibiting company is strictly prohibited.

6. EMLRC must be notified of an exhibitor's intent to distribute **food or beverage** in the exhibit hall. All such items must be approved by EMLRC and ordered directly from the host hotel. Exhibitors are not permitted to bring in outside food or beverages.

7. **Subletting or sharing of booth space** is not permitted unless approved by EMLRC.

8. **ACCME Agreement:** Exhibiting/Sponsoring companies are required to abide by the rules and regulations set forth by the ACCME's Standards of Commercial Support and the EMLRC. Exhibiting/Sponsoring companies agree to have no involvement or influence with or over the content of the CME portion of the sponsored activity. Entities who are defined as commercial interests by the ACCME are required to sign a Letter of Agreement of Commercial Support.

9. **Giveaways:** Exhibiting companies are permitted to distribute giveaways. All giveaways must be approved by EMLRC. Removal of items not pre-approved will be strictly enforced.

10. **Sales:** The purpose of commercial exhibits is to further the education of attendees through product and service displays and demonstrations. Direct selling is acceptable as long as the product is pre-approved by EMLRC. Products must not be in direct competition with EMLRC products. A sales list should be provided to EMLRC for approval prior to the event.

11. **Management:** EMLRC reserves the right to interpret, amend and enforce these regulations as it deems appropriate to ensure the success of the exhibition.

12. **Promotion:** Product-promotion material is prohibited during CME Activity and must be kept separate from CME.

13. EMLRC reserves the right to reject any exhibit application for any reason; to reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and to evict or bar any exhibitor whose conduct or materials are objectionable to EMLRC for any reason.

CLINCON 2019

Exhibit & Sponsorship Registration Form

| | |
|------------|--------------------|
| ADMIN ONLY | DATE RECEIVED: |
| | TIME: |
| | PAID IN FULL DATE: |
| | ASSIGNED: |

1. CONTACT INFORMATION:

Organization Name:
(as it will appear on conference materials)

Mailing Address:

Website:

Phone:

Fax:

Exhibit Contact Name:

Title:

Exhibit Contact Email:

Phone:

Service/Product to be Exhibited:

Vendors/Companies You Do Not Wish to be Located Near:

2. ORDER FORM:

| EXHIBIT SPACE | EARLY/REGULAR | QTY |
|-----------------------|-------------------|-----|
| 8'x10' Booth | \$1,050 / \$1,250 | |
| 8'x16' Booth | \$2,000 / \$2,250 | |
| 20'x12' Vehicle Space | \$1,950 / \$2,100 | |

BOOTH PREFERENCES

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

| SPONSORSHIPS & MORE | PRICING | QTY |
|----------------------------------------------------|---------------------|--------------------------|
| Gold Package | \$3,500 | <input type="checkbox"/> |
| Silver Package | \$2,000 | <input type="checkbox"/> |
| Wi-Fi | \$5,000 (exclusive) | <input type="checkbox"/> |
| Special Event | \$3,000 (each) | |
| <input type="checkbox"/> Lanyards | \$2,500 (exclusive) | <input type="checkbox"/> |
| <input type="checkbox"/> Tote Bags | \$2,500 (exclusive) | <input type="checkbox"/> |
| Name Badges | \$2,500 (exclusive) | <input type="checkbox"/> |
| Breaks in Exhibit Hall | \$2,500 (each) | |
| Exhibit Hall Reception | \$1,500 | <input type="checkbox"/> |
| Hors d'oeuvres | | |
| Social Media Post | \$450 | <input type="checkbox"/> |
| Exhibit Hall Reception Beverage Station | \$350 | <input type="checkbox"/> |
| Email Promotion | \$300 | <input type="checkbox"/> |
| Registration Packet Insert | \$250 | |
| Exhibit Hall Game | \$250 | <input type="checkbox"/> |
| Mobile App Notification | \$200 (each)* | |
| * \$175 ea for 3 or more \$150 ea for 5 or more | | |

| ADD-ONS | PRICING | QTY |
|------------------------------------------------|-------------|-----|
| Additional Badges (2 included w/each booth) | \$35 (each) | |

3. PAYMENT INFORMATION:

TOTAL AMOUNT:

Mailed a check to 3717 S. Conway Rd., Orlando, FL 32812
Make checks payable to EMLRC

Visa Mastercard AMEX Discover

Card #

Expiration Date

Security Code

Billing Zip Code

Cardholder Name

Cardholder Signature

EMLRC's Federal Tax ID #59-3001777

4. ACCME AGREEMENT:

I/We agree to abide by all rules and regulations listed and which are part of the agreement between my/our company and the Emergency Medicine Learning & Resource Center. I/We also agree to comply with ACCME Standards for Commercial Support. I/We also agree to have no involvement or influence with the content of the CME portion of the conference. You are hereby authorized to reserve space for my/our company for CLINCON 2019.

Signature

5. SEND THIS FORM TO:

Melissa Keahey, Director of Meetings & Events
Email: mkeahey@emlrc.org | Fax: 407-281-4407