ClinCon 2018

A Tradition of Excellence
Presented by the Emergency Medicine Learning & Resource Center

Exhibitor & Sponsor Prospectus
July 10 - 14, 2018

Caribe Royale
Orlando, FL
WE INVITE YOU TO CLINCON 2018!

In July, over 300 EMS leaders and personnel will gather in Orlando for Florida’s Premier EMS Conference – **CLINCON**. For over 40 years CLINCON has provided the highest quality education to EMS professionals by integrating prehospital care research and cutting edge clinical practice. CLINCON offers the continuum of emergency medicine professionals an all-encompassing educational experience that focuses on strengthening practical skills and enhancing clinical knowledge in order to provide the highest quality of care to their patients.

We would like to invite your company to join us in participating as a sponsor and exhibitor on July 10-14, 2018. To provide you with the best experience and return on your investment, we continue to implement changes into the CLINCON 2018 education program, exhibit hall and events:

- Exhibit hours overlap with state EMS meetings and include DEDICATED hours daily;
- Reception inside the exhibit hall prior to the EMS Awards Ceremony;
- Food and beverage breaks inside the exhibit hall; and
- Unique and affordable sponsorship opportunities to increase your exposure!

Our audience is made up of the entire continuum of emergency care professionals: EMTs, paramedics, firefighters, EMS/fire administrators, EMS medical directors, EMS educators, emergency physicians, emergency physician assistants, emergency nurses, and other allied health professionals.

**CLINCON Attendee Demographics from 2015-2017**

![Pie chart showing demographics of CLINCON attendees]

**Important Contacts**

**EMLRC Exhibitor/Sponsor Contact**  
Melissa Keahey  
Director of Meeting & Events  
Phone: 407-281-7396 x231  
Fax: 407-281-4407  
Email: mkeahey@emlrc.org  
www.emlrc.org

**Exhibit Services Contractor**  
GEMS  
895 Central Florida Parkway  
Orlando, FL 32824  
407-438-5002  
407-852-0286 (fax)

**Facility/Hotel**  
Caribe Royale – Orlando  
818 World Center Drive  
Orlando, FL 32821  
Phone: 407.238.8000  
www.cariberoyale.com
CONFERENCE & EXHIBIT HALL SCHEDULE AT-A-GLANCE

TUESDAY, JULY 10
7:30 am – 5:00 pm: CLINCON Pre-conferences
8:00 am – 12:00 pm: Vehicle Move-In
8:00 am – 6:00 pm: State EMS meetings
12:00 – 5:00 pm: Exhibitor Move-In/Set-Up

WEDNESDAY, JULY 11
7:30 am – 5:00 pm: CLINCON Pre-conferences
8:00 – 10:00 am: Exhibitor Move-In/Set-Up
8:00 am – 5:00 pm: State EMS meetings
10:00 am – 2:00 pm: Exhibit Hall Open
4:30 – 6:30 pm: Exhibit Hall Reception
(Dedicated exhibit hall hours)
5:30 – 7:30 pm: Excellence in EMS Awards

THURSDAY, JULY 12
8:00 – 8:30 am: CLINCON Opening Ceremony
8:00 am – 5:00 pm: ALS/BLS Competition
(Not open to the public)
8:30 am – 5:00 pm: CLINCON CE programs
9:00 am – 12:00 pm: State EMS meetings
9:30 am – 1:00 pm: Exhibit Hall Open
(Dedicated exhibit hall hours TBD)
2:30 – 5:30 pm: Exhibit Hall Open
(Dedicated exhibit hours from TBD)
5:15 – 6:00 pm: ALS/BLS Team Awards Announcement

FRIDAY, JULY 13
8:00 am – 5:15 pm: CLINCON CE programs
9:00 am – 1:00 pm: ALS/BLS Competition Finals
(Open to the public)
10:00 am – 1:00 pm: Exhibit Hall Open
(Dedicated exhibit hours TBD)
1:00 – 5:00 pm: Exhibitor Move-Out/Tear Down
6:00 – 8:30 pm: Attendee Appreciation Event

SATURDAY, JULY 14
8:30 am – 12:30 pm: CLINCON CE programs
Submit your completed exhibitor registration form and payment in full by COB March 23, 2018 to take advantage of discounted exhibit booth fees and receive PREMIUM booth placement in our exhibit hall.

<table>
<thead>
<tr>
<th>Exhibit Type</th>
<th>Description</th>
<th>Fee Before March 23</th>
<th>Fee After March 23</th>
</tr>
</thead>
<tbody>
<tr>
<td>8’ x 10’ Exhibit Booth</td>
<td>Includes: 8’x10’ carpeted booth with draped back and side walls, (1) 6’ table, (2) chairs, wastebasket, (2) exhibitor badges, and a booth identification sign (80 sq. ft.)</td>
<td>$1,050</td>
<td>$1,250</td>
</tr>
<tr>
<td>8’ x 16’ Exhibit Booth</td>
<td>Includes: 10’x16’ carpeted booth with blue/white draped back and side walls, (2) 6’ tables, (4) chairs, wastebasket, (4) exhibitor badges, and a booth identification sign (160 sq. ft.)</td>
<td>$1,900</td>
<td>$2,250</td>
</tr>
<tr>
<td>20’ x 15’ Vehicle Space (INDOOR)</td>
<td>Includes: 20’x15’ vehicle space, 6’ table, (2) chairs, wastebasket, (2) exhibitor badges, and a booth identification sign (300 sq. ft.). Vehicle Spotting Fee included in booth price. Electricity not included.</td>
<td>$1,850</td>
<td>$2,150</td>
</tr>
<tr>
<td>20’ x 15’ Vehicle Space (OUTDOOR)</td>
<td>Includes: 20’x15’ vehicle space, 6’ table, (2) chairs, wastebasket, (2) exhibitor badges, and a booth identification sign (300 sq. ft.). Electricity not included. <em>Display table will be located inside the convention center entrance in the lobby/foyer area.</em></td>
<td>$1,600</td>
<td>$1,850</td>
</tr>
</tbody>
</table>

*Display table will be located inside the convention center entrance in the lobby/foyer area.*
**Sponsorship Packages**

Don’t see what you are looking for? Contact Melissa Keahey at mkeahey@emlrc.org to inquire about a customized sponsor package.

**Platinum Sponsorship - Custom**
Available only through the EMLRC Corporate Sponsorship Program – contact Melissa Keahey for more information – mkeahey@emlrc.org or 407.281.7396 ext. 231.

**Gold Sponsorship - $3,500**
- 8’x10’ Booth • Logo recognition on conference signage, materials, website, mobile app and social media sites • (2) Mobile App Ad Notifications • Participation in exhibit hall game (prize not included) • 3 bottles of wine to serve at the Wine & Cheese Reception • Pre and post conference digital attendee list • 6 representative registrations

**Silver Sponsorship - $2,000**
- 8’x10’ Booth • Logo recognition on conference signage, materials, and website • (1) Mobile App Ad Notification • 4 representative registrations

**Sponsorship & Advertising Opportunities**

**Wi-Fi - $5,000 (Exclusive)**
- 8’x10’ Booth • Logo recognition on conference signage, materials, website, mobile app and social media sites • Customized Wi-Fi login splash page • (3) logo floor decals; (4) Mobile App Ad Notifications • Participation in exhibit hall game (prize not included) • 3 bottles of wine to serve at the Wine & Cheese Reception • Pre and post conference digital attendee list • 4 representative registrations

**Attendee Appreciation Event - $3,000 Each**
Our themed Friday night event takes place immediately following the ALS/BLS Competition and is a favorite of CLINCON attendees. Sponsorship includes logo recognition on conference signage, materials, website, and social media sites • (2) Mobile App Ad Notifications • Participation in exhibit hall game (prize not included) • Pre and post conference digital attendee list • 4 event tickets for reps

**Breaks in the Exhibit Hall - $2,500 Each**
Treat attendees to food and/or beverage breaks and drive traffic to your exhibit booth! Break stations will be set in proximity to sponsoring company exhibit booth. Logo recognition on signage at station and (2) mobile app notifications are included.

**Lanyards - $2,000 (Exclusive)**
Each lanyard is an 18” fabric tie that features the sponsoring company’s logo as well as the ClinCon logo. Includes 8’ x 10’ exhibit booth, Logo recognition conference signage, materials, website, and social media; Pre and post conference digital attendee list, and 4 representative registration. Subject to ACCME standards of commercial support.

**Tote Bags - $2,000 (Exclusive)**
Given to attendees as an easy way to carry their course handouts while featuring your corporate logo! Includes 8’ x 10’ exhibit booth. Subject to ACCME standards of commercial support.

**Name Badges - $2,000 (Exclusive)**
Advertising does not get much easier! Your corporate logo will be displayed on all attendee name badges. Includes 8’ x 10’ exhibit booth, Logo recognition conference signage, materials, website, and social media; Pre and post conference digital attendee list, and 4 representative registration. Subject to ACCME standards of commercial support.

**Exhibit Hall Reception Hors d’Oeuvres Station - $1,500**
Increase your exposure to state meeting attendees! This reception will be held in the exhibit hall in conjunction with the Department of Health EMS Advisory Council Constituent Group Meetings, just prior to the EMS Awards Ceremony. Includes food station set in close proximity to your exhibit booth and logo recognition on station signage.

**Exhibit Hall Reception Wine/Beverage Station - $350**
Increase your exposure to state meeting attendees! This reception will be held in the exhibit hall in conjunction with the Department of Health EMS Advisory Council Constituent Group Meetings, just prior to the EMS Awards Ceremony. Includes (3) bottles of wine or (2) gallons of non-alcoholic punch to be served at your booth.

**Email & Social Media Promotion - $300**
Logo recognition, a 50-word text section and a link to your website, inserted into (1) promotional email highlighting different aspects of the conference sent to over ten thousand recipients. Includes publication of ad on social media.

**Exhibit Hall Game - $250**
A guaranteed opportunity to start the conversation with our attendees! Attendees will be required to visit the booths of ALL participating exhibitors and receive their passport stamp to be entered to win fabulous prizes. Prize NOT Included – participating sponsor must provide a prize valued at a minimum of $50.

**Registration Packet Insert - $250**
Include your own flyer or postcard (provided by sponsoring company) in each attendee’s registration packet.

**Mobile App Notification - $200 Each; $175 Each for 3 or More; $150 Each for 5 or More**
The conference mobile app provides attendees with conference information and allows them to be fully engaged during the entire conference. Mobile app notifications allows sponsors to send reminders and messages to attendees at scheduled dates/times during the conference.
ASSIGNMENT OF SPACE
Exhibit space will be assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the EMLRC office by May 29, 2018 to reserve space and to be included in the attendee conference materials. Applications are accepted until all exhibit space has been sold.

A company’s relevance to emergency medicine may also be a factor in exhibit eligibility and/or positioning. Products and services directly related to the advancement, study and education of emergency medical services will receive priority over non-related products and services. A request to avoid competitors may affect booth space selection.

For Early Bird pricing and priority placement for booth and vehicle spaces, registration and payment must be received by March 23, 2018. After the Early Bird deadline, space will be assigned on a first-come, first-assigned basis.

Booth preferences will be considered in the following order:
1. Exhibiting companies who are also sponsors
2. Exhibitors requiring two (2) booth spaces (10’x16’)
3. Exhibitors requiring only one (1) booth

BOOTH RELOCATION
EMLRC reserves the right to change booth assignments to accommodate cancellations, consolidation, or for any reason as needed.

SHARING/SUBLETTING
No part of any space assigned to an exhibitor may be reassigned, sublet or shared with another party. Exhibitors may display only those products or services that they manufacture or regularly distribute. Sharing of exhibit space is permitted only for divisions of the same company or as approved by the EMLRC and will result in the assessment of a sharing/subletting fee in the amount of $500.

EXHIBITOR BADGES
Each 8’ x 10’ booth includes (2) two badges for your exhibit booth personnel. Sponsors receive more badges as part of their sponsorship package. A maximum of (4) four additional badges can be purchased at a rate of $35 each. Anyone requesting CME must register as an attendee.

EXHIBITOR SERVICES CONTRACTOR
All registered exhibitors will receive an Exhibitors Kit from Gilbert Exhibition Management Services (GEMS) via email. The kit will contain all exhibit services available and order forms.

CANCELLATION POLICY
Exhibits: Cancellations must be made in either email, fax, or letter form, and received no later than May 29, 2018.

Upon confirmation you will receive a 50% refund of booth fees. NO refunds will be administered after May 29, 2018. Sponsorships of either Silver, Gold, Platinum, or Exclusive in nature are non-refundable once made.

EXHIBITOR LIABILITY
Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items. The exhibitor understand that neither the EMLRC nor the hotel parties maintain insurance covering the exhibitor’s property and it is the sole responsibility of the exhibitor to obtain such insurance.

The exhibit hall is locked nightly. Security will be provided during hours prior to nightly lock-up.
MEETING & HOTEL INFORMATION

CLINCON 2018
July 10-14, 2018

Caribe Royale – Orlando
818 World Center Drive
Orlando, FL 32821
Rate: $149 per night
(Includes complimentary Wi-Fi in guest room and self-parking)
Reservations: 1.888.258.7501
(Group Name: Florida Emergency Medicine Foundation)
Reservation Cut-Off Date: June 19, 2018

HOUSING ALERT!
EMLRC encourages all exhibitors to make reservations prior to the June 19, 2018 reservation deadline. After this date, regular room rates may apply.

Reservations should be made directly with the Caribe Royale. Please note that the ONLY official housing provider for CLINCON 2018 is Caribe Royale Orlando. Protect yourself against room block scams and fees. We do not use third party reservation companies.

FINE PRINT

It is the responsibility of the exhibitor’s contact person to share the rules and regulations with your on-site booth personnel.

1. Exhibitor is responsible for compliance with the American with Disabilities Act (ADA) within its booth and assigned space.

2. Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.

3. Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitors assigned booth space.

4. Canvassing or distribution of advertising materials by an exhibitor is not permitted outside of the exhibitor’s booth space.

5. Canvassing or marketing any products or services in any part of the exhibit hall or meeting rooms by anyone representing a non-exhibiting company is strictly prohibited.

6. FCEP must be notified of an exhibitor’s intent to distribute food or beverage in the exhibit hall. All such items must be approved by EMLRC/FEMF/FCEP and ordered directly from the Omni Amelia Island Plantation. Exhibitors are not permitted to bring in outside food or beverages.

7. Subletting or sharing of booth space is not permitted unless approved by EMLRC/FEMF/FCEP.

8. ACCME Agreement. Exhibiting/Sponsoring companies are required to abide by the rules and regulations set forth by the ACCME’s Standards of Commercial Support and the EMLRC/FEMF/FCEP. Exhibiting/Sponsoring companies agree to have no involvement or influence with/over the content of the CME portion of the sponsored activity. Entities who are defined as commercial interests by the ACCME are required to sign a Letter of Agreement of Commercial Support.

9. Giveaways. Exhibiting companies are permitted to distribute giveaways. All giveaways must be approved by EMLRC/FEMF/FCEP. Removal of items not pre-approved will be strictly enforced.

10. Sales. The purpose of commercial exhibits is to further the education of attendees through product and service displays and demonstrations. Direct selling is acceptable as long as the product is pre-approved by EMLRC/FEMF/FCEP. Products must not be in direct competition with EMLRC/FEMF/FCEP products. A sales list should be provided to EMLRC/FEMF/FCEP for approval prior to the event.

11. Management. EMLRC/FEMF/FCEP reserves the right to interpret, amend and enforce these regulations as it deems appropriate to ensure the success of the exhibition.

12. Promotion. Product-promotion material is prohibited during CME Activity and must be kept separate from CME.

13. EMLRC/FCEP/FEMF reserves the right to reject for any reason any exhibit application submitted; to reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and to evict or bar any exhibitor whose conduct or materials are objectionable to EMLRC/FEMF/FCEP for any reason.

EMLRC
LIFESAVING EDUCATION FOR LIFESAVERS
CLINCON 2018 EXHIBIT & SPONSORSHIP REGISTRATION FORM

ORGANIZATION NAME - AS TO APPEAR ON CONFERENCE MATERIALS

MAILING ADDRESS

WEBSITE ADDRESS

CORPORATE EMAIL ADDRESS

PHONE

FAX

EMAIL EXHIBITOR SERVICE KIT TO:

EXHIBIT CONTACT PERSON

TITLE

EXHIBIT CONTACT PHONE

EXHIBIT CONTACT FAX

EXHIBIT CONTACT EMAIL

SERVICE/PRODUCT TO BE EXHIBITED

VENDORS/COMPANIES YOU DO NOT WISH TO BE LOCATED NEAR

CUSTOMIZE YOUR PACKAGE

SPONSORSHIP OPPORTUNITIES

☐ Gold $3,500
☐ Silver $2,000

EXHIBIT SPACE (Early Bird/Open Round)

☐ 8’x10’ Booth $1,050/$1,250
☐ 8’x16’ Booth $1,900/$2,250
☐ 20’x15’ Indoor Vehicle Space $1,850/$2,150
☐ 20’x15’ Outdoor Vehicle Space $1,600/$1,850

ADDITIONAL OPPORTUNITIES

☐ Wi-Fi $5,000 (exclusive)
☐ Attendee Appreciation $3,000 (each)
☐ Event Breaks in the Exhibit Hall $2,500 (each)
☐ Lanyards $2,000 (exclusive)
☐ Tote Bags $2,000 (exclusive)
☐ Name Badges $2,000 (exclusive)
☐ Hors d’oeuvres Station $1,500
☐ Wine/Beverage Station $350
☐ Email/Social Media $300
☐ Exhibit Hall Game $250
☐ Registration Insert $250
☐ Mobile App Notification Quantity: ______
☐ Additional Badges $35 (each)
(2 included w/ each booth)
☐ Specify how many

$ ___________________ Total Fees

FIRST CHOICE SECOND CHOICE THIRD CHOICE

PAYMENT INFORMATION

All major credit cards are accepted. Make checks payable to EMLRC and mail to 3717 S. Conway Rd., Orlando, FL 32812. Phone: 800-766-6335 | Fax: 407-281-4407 | Federal Tax ID #59-3001777

[ ] VISA [ ] MASTERCARD [ ] AMEX [ ] DISCOVER

CREDIT CARD NUMBER

EXPIRATION DATE SECURITY CODE BILLING ZIP CODE

CARDHOLDER NAME

CARDHOLDER SIGNATURE

ACCME AGREEMENT

I/We agree to abide by all rules and regulations listed and which are part of the agreement between my/our company and the Emergency Medicine Learning & Resource Center. I/We also agree to comply with ACCME Standards for Commercial Support. I/We also agree to have no involvement or influence with the content of the CME portion of the conference. You are hereby authorized to reserve space for my/our company for ClinCon 2018.

SIGNATURE

DATE RECEIVED: TIME:

PAID IN FULL DATE:

ASSIGNED: