ClinCon 2017

A Tradition of Excellence

Presented by the Emergency Medicine Learning & Resource Center

Exhibitor & Sponsor Prospectus

July 10 – 14, 2017

Caribe Royale

Orlando, FL

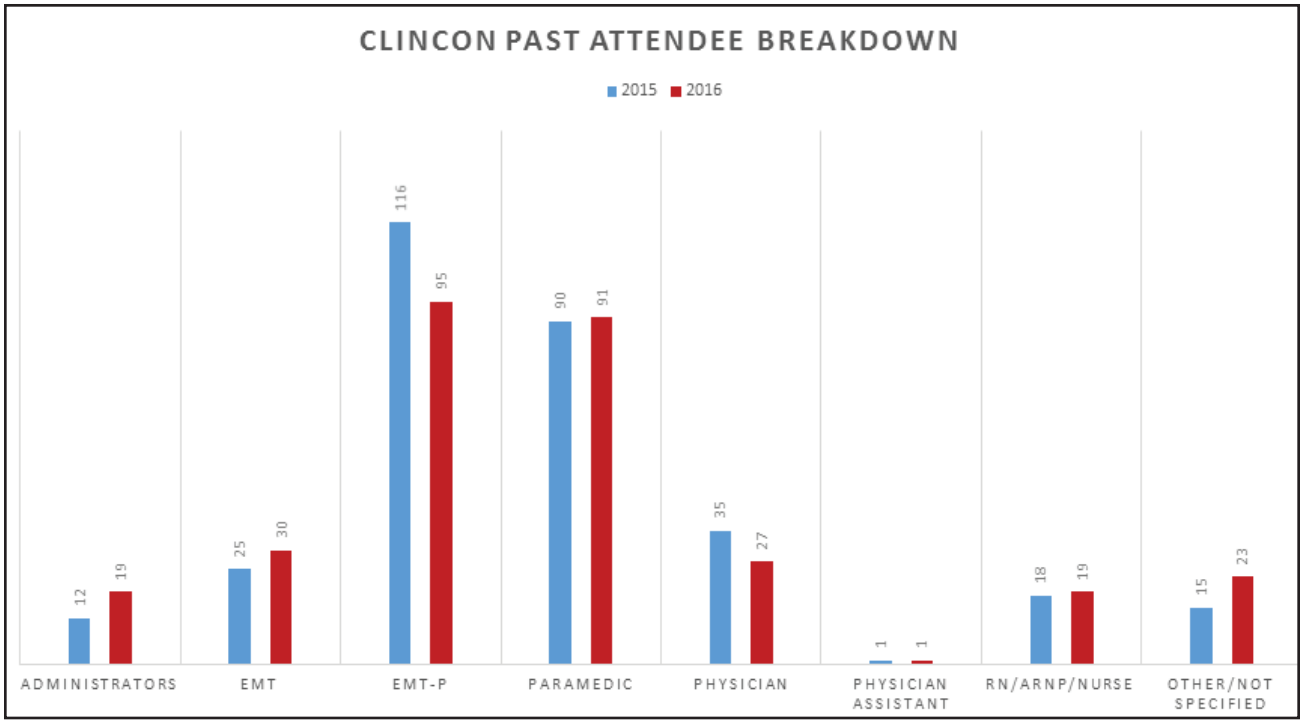
We Invite You to CLINCON 2017!

In July, over 300 EMS leaders and personnel will gather in Orlando for Florida's Premier EMS Conference – **CLINCON**. For over 40 years CLINCON has provided the highest quality education to EMS professionals by integrating prehospital care research and cutting edge clinical practice. CLINCON offers the continuum of emergency medicine professionals an all-encompassing educational experience that focuses on strengthening practical skills and enhancing clinical knowledge in order to provide the highest quality of care to their patients.

We would like to invite your company to join us in participating as a sponsor and exhibitor on July 10-14, 2017. To provide you with the best experience and return on your investment, we continue to implement changes into the CLINCON 2017 education program, exhibit hall and events:

- Exhibit hours overlap with state EMS meetings and include DEDICATED hours daily;
- Reception inside the exhibit hall prior to the EMS Awards Ceremony;
- Food and beverage breaks inside the exhibit hall; and
- Unique and affordable sponsorship opportunities to increase your exposure!

Our audience is made up of the entire continuum of emergency care professionals: EMTs, paramedics, firefighters, EMS/fire administrators, EMS medical directors, EMS educators, emergency physicians, emergency physician assistants, emergency nurses, and other allied health professionals.



Important Contacts

EMLRC Exhibitor/Sponsor Contact
Melissa Keahey
Director of Meeting & Events
Phone: 407-281-7396 x231
Fax: 407-281-4407
Email: mkeahey@emlrc.org
www.emlrc.org

Exhibitor Services Contractor
AGS Expo Services
4561 SW 34th Street
Orlando, FL 32811
Phone: 407-292-6162
Fax: 407.292.4414
www.ags-expo.com

Facility/Hotel
Caribe Royale – Orlando
818 World Center Drive
Orlando, FL 32821
Phone: 407.238.8000
www.cariberoyale.com

Conference & Exhibit Hall Schedule At-A-Glance

MONDAY, JULY 10

8:00 am – 12:00 pm: Vehicle Move-In
7:30 am – 4:30 pm: CLINCON Pre-Conferences
10:00 am – 5:00 pm: State EMS Meetings
3:00 – 6:00 pm: Exhibitor Move-In/Set-Up

TUESDAY, JULY 11

7:30 am – 12:30 pm: CLINCON Pre-Conferences
8:00 am – 4:00pm: State EMS Meetings
9:00 am – 12:00pm: Exhibitor Move-In/Set-Up
1:30 – 2:00 pm: CLINCON Opening Ceremony
3:30 pm: Exhibit Hall Opens
4:30 – 6:30 pm: Reception in Exhibit Hall (Dedicated exhibit hall hours)
5:30 – 7:30 pm: EMS Awards

WEDNESDAY, JULY 12

8:00 am – 12:00 pm: State EMS Meetings
8:00 am – 5:00 pm: ALS/BLS Competition (Not open to the public)
8:00 am – 5:00pm: CE programs
9:30 am – 12:00 pm: Exhibit Hall Open (Dedicated exhibit hall hours from 10–11 am)
12:00 – 1:00 pm: Lunch
2:30 – 5:30 pm: Exhibit Hall Open (Dedicated exhibit hours from 3–4 pm)

THURSDAY, JULY 13

8:00 am - 5:00 pm: CE programs
9:00 am – 1:00pm: ALS/BLS Competition (Open to Public)
10:00 am – 1:00 pm: Exhibit Hall Open (Dedicated exhibit hours from 10:30–11 am)
12:00 – 1:00pm: Lunch
1:00 – 3:00 pm: Exhibitor Move-Out/Tear Down
5:15 – 6:00 pm: ALS/BLS Awards Ceremony
6:00 – 8:00 pm: Social Event (Red, White & Blue Party!)

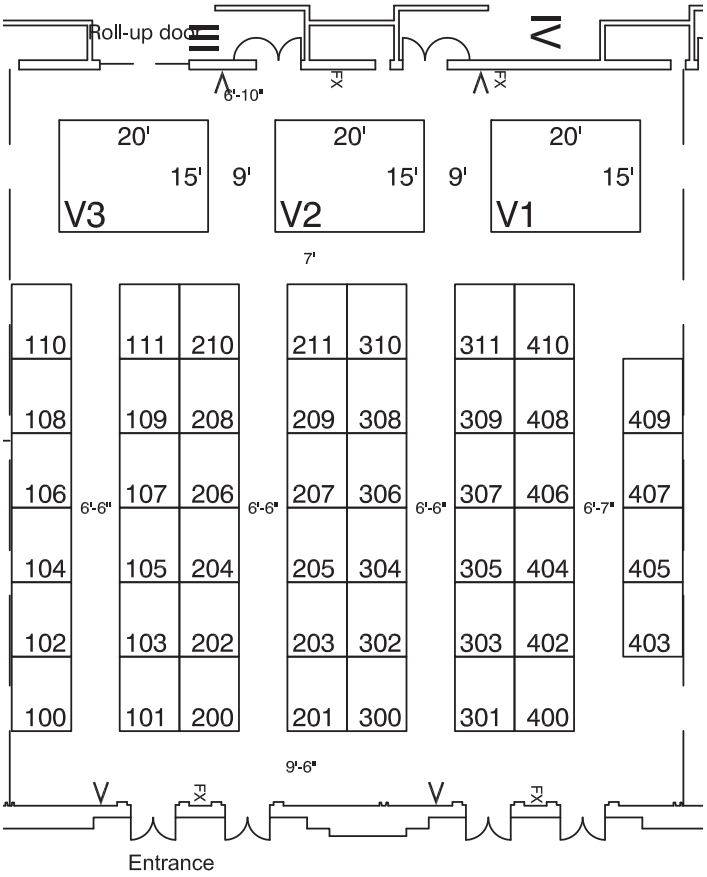
CLINCON 2017 Booth Information

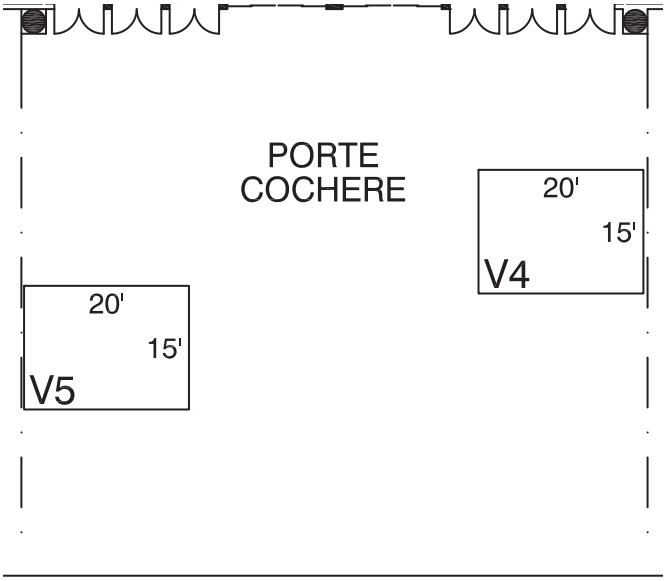
EARLY BIRD BOOTH RESERVATION DEADLINE: MARCH 15, 2017

Submit your completed exhibitor registration form and payment in full by COB **March 15, 2017** to take advantage of discounted exhibit booth fees and receive **PREMIUM** booth placement in our exhibit hall.

Exhibit Type	Description	Fee Before March 15	Fee After Match 15
8‘ x 10’ Exhibit Booth	Includes: 8’x10’ carpeted booth with draped back and side walls, (1) 6’ table, (2) chairs, wastebasket, (2) exhibitor badges, and a booth identification sign (80 sq. ft.)	$1,000	$1,200
8’ x 16’ Exhibit Booth	Includes: 10’x16’ carpeted booth with blue/white draped back and side walls, (2) 6’ tables, (4) chairs, wastebasket, (4) exhibitor badges, and a booth identification sign (160 sq. ft.)	$1,800	$2,200
20’ x 15’ Vehicle Space (INDOOR)	Includes: 20’x15’ vehicle space, 6’ table, (2) chairs, wastebasket, (2) exhibitor badges, and a booth identification sign (300 sq. ft.) $95 Vehicle Spotting Fee included in booth price. Electricity not included.	$1,800	$2,100
20’ x 15’ Vehicle Space (OUTDOOR)	Includes: 20’x15’ vehicle space, 6’ table, (2) chairs, wastebasket, (2) exhibitor badges, and a booth identification sign (300 sq. ft.). Electricity not included.	$1,500	$1,800

Exhibit Hall Map





Outdoor Vehicle Space Area

EMLRC
EMERGENCY MEDICINE LEARNING & RESOURCE CENTER
LIFESAVING EDUCATION FOR LIFESAVERS

Sponsorship Packages

Don't see what you are looking for? Contact Melissa Keahey at mkeahey@emlrc.org to inquire about a customized sponsor package.

PLATINUM SPONSORSHIP - CUSTOM
Available only through the EMLRC Corporate Sponsorship Program – contact Melissa Keahey for more information – mkeahey@emlrc.org or 407.281.7396 ext. 231.

GOLD SPONSORSHIP - $3,500
8'x10' Booth • Logo recognition on conference signage, materials, website, mobile app and social media sites • (2) Mobile App Ad Notifications • Participation in exhibit hall game (prize not included) • 3 bottles of wine to serve at the Wine & Cheese Reception • Pre and post conference digital attendee list • 6 representative registrations

SILVER SPONSORSHIP - $2,000
8'x10' Booth • Logo recognition on conference signage, materials, and website • (1) Mobile App Ad Notification • 4 representative registrations

Sponsorship & Advertising Opportunities

WI-FI - $5,000 (EXCLUSIVE)
8'x10' Booth • Logo recognition conference signage, materials, and website, social media and mobile app • Customized Wi-Fi login splash page • (3) logo floor decals; (4) Mobile App Ad Notifications • Participation in exhibit hall game (prize not included) • 3 bottles of wine to serve at the Wine & Cheese Reception • Pre and post conference digital attendee list • 4 representative registrations

NAME BADGES AND PRINTING STATION - $4,000 (EXCLUSIVE)
Advertising does not get much easier! Your corporate logo will be displayed on all attendee name badges and signage and a self-serve badge printing station. Includes 8' x 10' exhibit booth, Logo recognition conference signage, materials, and website, social media and mobile app, Pre and post conference digital attendee list, 4 representative registrations and signage at printing station. Subject to ACCME standards of commercial support.

ATTENDEE APPRECIATION EVENT - $3,000 EACH
Our themed Friday night event takes place immediately following the ALS/BLS Competition and is a favorite of CLINCON attendees. Sponsorship includes logo recognition on conference signage, materials, website, and social media sites • (2) Mobile App Ad Notifications • Participation in exhibit hall game (prize not included) • Pre and post conference digital attendee list • 4 event tickets for reps

BREAKS IN THE EXHIBIT HALL - $2,500 EACH
Treat attendees to food and/or beverage breaks and drive traffic to your exhibit booth! Break stations will be set in proximity to sponsoring company exhibit booth. Logo recognition on signage at station and (2) mobile app notifications are included.

TOTE BAGS - $2,000 (EXCLUSIVE)
Give attendees a convenient way to carry their course handouts while featuring your corporate logo! Includes 8' x 10' exhibit booth. Subject to ACCME standards of commercial support

WINE AND CHEESE RECEPTION - $350
Increase your exposure to state meeting attendees by supporting this reception will be held in the exhibit hall on Tuesday evening in conjunction with the Department of Health EMS Advisory Council Constituent Group Meetings, just prior to the EMS Awards Ceremony. Includes (3) bottles of wine to be served at your booth.

EMAIL & SOCIAL MEDIA PROMOTION - $300
Logo recognition, a 50-word text section and a link to your website, inserted into (1) promotional email highlighting different aspects of the conference sent to over ten thousand recipients. Includes publication of ad on social media.

EXHIBIT HALL GAME - $250
A guaranteed opportunity to start the conversation with our attendees! Attendees will be required to visit the booths of ALL participating exhibitors and receive their passport stamp to be entered to win fabulous prizes. ***Prize NOT included – participating sponsor must provide a prize valued at a minimum of $50.***

REGISTRATION PACKET INSERT - $250
Include your own flyer or postcard (provided by sponsoring company) in each attendee's registration packet.

MOBILE APP NOTIFICATION - $200 EACH; $175 EACH FOR 3 OR MORE; $150 EACH FOR 5 OR MORE
The conference mobile app provides attendees with conference information and allows them to be fully engaged during the entire conference. Mobile app notifications allows sponsors to send reminders and messages to attendees at scheduled dates/times during the conference.

Important Exhibitor Information

ASSIGNMENT OF SPACE

Exhibit space will be assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the EMLRC office by June 2, 2017 to reserve space and to be included in the attendee conference materials. Applications are accepted until all exhibit space has been sold.

A company's relevance to emergency medicine may also be a factor in exhibit eligibility and/or positioning. Products and services directly related to the advancement, study and education of emergency medical services will receive priority over non-related products and services. A request to avoid competitors may affect booth space selection.

For Early Bird pricing and priority placement for booth and vehicle spaces, registration and payment must be received by ***March 15, 2017****. After the Early Bird deadline, space will be assigned on a first-come, first-assigned basis.*

Booth preferences will be considered in the following order:

1. Exhibiting companies who are also sponsors
2. Exhibitors requiring 2 booth spaces (10'x16')
3. Exhibitors requiring only 1 booth

BOOTH RELOCATION

EMLRC reserves the right to change booth assignments to accommodate cancellations, consolidation, or for any reason as needed.

SHARING/SUBLETTING

No part of any space assigned to an exhibitor may be reassigned, sublet or shared with another party. Exhibitors may display only those products or services that they manufacturer or regularly distribute. Sharing of exhibit space is permitted only for divisions of the same company or as approved by the EMLRC and will result in the assessment of a sharing/subletting fee in the amount of $500.

EXHIBITOR BADGES

Each 8' x 10' booth includes (2) two badges for your exhibit booth personnel. Sponsors receive more badges as part of their sponsorship package. A maximum of (4) four additional badges can be purchased at a rate of $35 each. Anyone requesting CME must register as an attendee.

EXHIBIT SERVICES CONTRACTOR

All registered exhibitors will receive an Exhibitors Kit from AGS Expo Services via email. The kit will contain all exhibit services available and order forms.

CANCELLATION POLICY

Exhibits: Cancellations must be made in either email, fax, or letter form, and received no later than June 1, 2017.

Upon confirmation you will receive a 50% refund of booth fees. NO refunds will be administered after June 1, 2017. Sponsorships of either Silver, Gold, Platinum, or Exclusive in nature are non-refundable once made.

EXHIBITOR LIABILITY

Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items. The exhibitor understand that neither the EMLRC nor the hotel parties maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

The exhibit hall is locked nightly. Security will be provided during hours prior to nightly lock-up.

Meeting & Hotel Information

CLINCON 2017
July 10-14, 2017

Caribe Royale – Orlando
818 World Center Drive
Orlando, FL 32821
Rate: $149 per night
(Includes complimentary Wi-Fi in guest room and self-parking)
Reservations: 1.888.258.7501
(Group Name: Florida Emergency Medicine Foundation)
Reservation Cut-Off Date: June 19, 2017

HOUSING ALERT!

EMLRC encourages all exhibitors to make reservations prior to the June 19, 2017 reservation deadline. After this date, regular room rates may apply.

Reservations should be made directly with the Caribe Royale. Please note that the ONLY official housing provider for CLINCON 2017 is Caribe Royale Orlando. Protect yourself against room block scams and fees. We do not use 3rd party reservation companies.

Fine Print

It is the responsibility of the exhibitor's contact person to share the rules and regulations with your on-site booth personnel.

1. Exhibitor is responsible for compliance with the American with Disabilities Act (ADA) within its booth and assigned space.
2. Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
3. Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitors assigned booth space.
4. Canvassing or distribution of advertising materials by an exhibitor is not permitted outside of the exhibitor's booth space.
5. Canvassing or marketing any products or services in any part of the exhibit hall or meeting rooms by anyone representing a non-exhibiting company is strictly prohibited.
6. FCEP must be notified of an exhibitor's intent to distribute food or beverage in the exhibit hall. All such items must be approved by EMLRC/FEMF/FCEP and ordered directly from the Omni Amelia Island Plantation. Exhibitors are not permitted to bring in outside food or beverages.
7. Subletting or sharing of booth space is not permitted unless approved by EMLRC/FEMF/FCEP.
8. ACCME Agreement. Exhibiting/Sponsoring companies are required to abide by the rules and regulations set forth by the ACCME's Standards of Commercial Support and the EMLRC/FEMF/FCEP. Exhibiting/Sponsoring companies agree to have no involvement or influence with/over the content of the CME portion of the sponsored activity. Entities who are defined as commercial interests by the ACCME are required to sign a Letter of Agreement of Commercial Support.
9. Giveaways. Exhibiting companies are permitted to distribute giveaways. All giveaways must be approved by EMLRC/FEMF/FCEP. Removal of items not pre-approved will be strictly enforced.
10. Sales. The purpose of commercial exhibits is to further the education of attendees through product and service displays and demonstrations. Direct selling is acceptable as long as the product is pre-approved by EMLRC/FEMF/FCEP. Products must not be in direct competition with EMLRC/FEMF/FCEP products. A sales list should be provided to EMLRC/FEMF/FCEP for approval prior to the event.
11. Management. EMLRC/FEMF/FCEP reserves the right to interpret, amend and enforce these regulations as it deems appropriate to ensure the success of the exhibition.
12. Promotion. Product-promotion material is prohibited during CME Activity and must be kept separate from CME.
13. EMLRC/FCEP/FEMF reserves the right to reject for any reason any exhibit application submitted; to reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and to evict or bar any exhibitor whose conduct or materials are objectionable to EMLRC/FEMF/FCEP for any reason.

CLINCON 2017 EXHIBIT & SPONSORSHIP REGISTRATION FORM

ORGANIZATION NAME - AS TO APPEAR ON CONFERENCE MATERIALS

MAILING ADDRESS

WEBSITE ADDRESS | CORPORATE EMAIL ADDRESS

PHONE | FAX

EMAIL EXHIBITOR SERVICE KIT TO:

EXHIBIT CONTACT PERSON | TITLE

EXHIBIT CONTACT PHONE | EXHIBIT CONTACT FAX

EXHIBIT CONTACT EMAIL

DESCRIPTION OF SERVICE/PRODUCT TO BE EXHIBITED

CUSTOMIZE YOUR PACKAGE

SPONSORSHIP OPPORTUNITIES

- ☐ Gold $3,500
- ☐ Silver $2,000

EXHIBIT SPACE (Early Bird/Open Round)

- ☐ 8'x10' Booth $1,000/$1,200
- ☐ 8'x16' Booth $1,800/$2,200
- ☐ 20'x15' Indoor Vehicle Space $1,800/$2,100
- ☐ 20'x15' Outdoor Vehicle Space $1,500/$1,800

ADDITIONAL OPPORTUNITIES

- ☐ Wi-Fi $5,000 (exclusive)
- ☐ Tote Bags $2,000 (exclusive)
- ☐ Name Badges & Printing Station $4,000 (exclusive)
- ☐ Attendee Appreciation Event $3,000 (each)
- ☐ Breaks in the Exhibit Hall $2,500 (each)
- ☐ Wine & Cheese $350
- ☐ Email/Social Media $300
- ☐ Exhibit Hall Game $250
- ☐ Registration Insert $250
- ☐ Mobile App Notification Quantity: _____
  (1 for $200; 3 or more for $175 each; 5or more for $150 each)
- ☐ Additional Badges $30 (each)
  (2 included w/ each booth)
  _____ Specify how many

$_____Total Fees

BOOTH PREFERENCES

FIRST CHOICE	SECOND CHOICE	THIRD CHOICE

PAYMENT INFORMATION

All major credit cards are accepted. Make checks payable to EMLRC and mail to 3717 S. Conway Rd., Orlando, FL 32812.
Phone: 800-766-6335 | Fax: 407-281-4407 | Federal Tax ID #59-3001777

[ ] VISA [ ] MASTERCARD [ ] AMEX [ ] DISCOVER

CREDIT CARD NUMBER

EXPIRATION DATE | SECURITY CODE | BILLING ZIP CODE

CARDHOLDER NAME

CARDHOLDER SIGNATURE

ACCME AGREEMENT

I/We agree to abide by all rules and regulations listed and which are part of the agreement between my/our company and the Emergency Medicine Learning & Resource Center. I/We also agree to comply with ACCME Standards for Commercial Support. I/We also agree to have no involvement or influence with the content of the CME portion of the conference. You are hereby authorized to reserve space for my/our company for ClinCon 2017.

SIGNATURE

ADMIN ONLY	
	DATE RECEIVED:
	TIME:
	PAID IN FULL DATE:
	ASSIGNED: