



presents

# Sand Key EMS Summit 2008

The Premier Data Management and EMS Administration Conference

September 4-6, 2008 · Sheraton Sand Key Resort · Clearwater Beach, FL



## Conference Location

Sheraton Sand Key Resort · 1160 Gulf Boulevard, Clearwater Beach, FL 33767 · (727) 595-1611

## Conference Overview

Don't miss this dynamic opportunity to understand how cutting edge data collection and technology combined with solid EMS administration and leadership skills can help your EMS System. Learn to not only survive the constantly changing world of EMS, but to embrace the changes to increase your EMS System's productivity and quality of patient care.

## Conference Audience

EMS / Fire Administrators and Managers, Quality Managers, EMS Educators, IS Professionals within the EMS Community, Medical Directors and Providers.

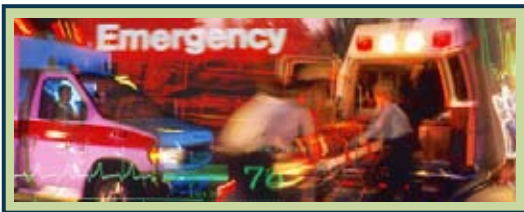
## More Information

Visit [www.emlrc.org](http://www.emlrc.org) or call (800) 766-6335. EMLRC · 3717 S. Conway Road · Orlando, FL 32812

## Presented by

Emergency Medicine Learning & Resource Center  
[www.emlrc.org](http://www.emlrc.org)

## CONFERENCE BROCHURE



presents

# Sand Key EMS Summit 2008

The Premier Data Management and EMS Administration Conference

September 4-6, 2008 · Sheraton Sand Key Resort · Clearwater Beach, FL



**September 4-6, 2008**

Visit [www.emlrc.org](http://www.emlrc.org) for more information.



## Location of Sand Key EMS Summit 2008



**Sheraton Sand Key Resort** · 1160 Gulf Boulevard Clearwater Beach, FL 33767 · (727) 595-1611  
[www.sheratonsandkey.com](http://www.sheratonsandkey.com) · Room Rate: \$155 S/D plus tax.  
Mention EMLRC Sand Key EMS Summit 2008.  
Guest Room Reservations Cut-Off Date: August 3, 2008  
Reserve your room early!

## Conference Dates & Hours

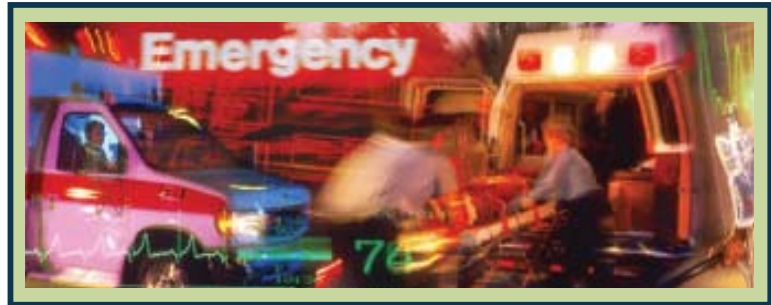
Thursday, September 4<sup>th</sup> 8:00am - 4:30pm  
Friday, September 5<sup>th</sup> 8:00am - 5:30pm  
Saturday, September 6<sup>th</sup> 8:30am - 12:30pm *Post-conferences*

## Exhibit Hall Dates & Hours

**Exhibits Open**  
Thursday, September 4<sup>th</sup> 9:00am - 2:30pm  
Friday, September 5<sup>th</sup> 9:00am - 2:30pm

> **Emergency Medicine Learning & Resource Center**  
3717 South Conway Road, Orlando, FL 32812  
800.766.6335 | Fax 407.281.4407 | [www.emlrc.org](http://www.emlrc.org)

NONPROFIT  
ORGANIZATION  
US POSTAGE  
PAID  
PERMIT NO. 2361  
ORLANDO, FL



## Conference Focus

Sand Key EMS Summit 2008's general sessions will focus on Data Collection, Technology Management, Quality Management and EMS Systems Administration.

## Program Objectives

Following the completion of the conference, participants will be able to:

- ~ Identify the three most common attitudes found in EMS.
- ~ Explore the origin of attitudes.
- ~ Discuss the various ways to deal with employee attitudes.
- ~ Define ethics as it relates to EMS
- ~ Describe how ethics impacts our employee and personal performance.
- ~ Discuss the course examples of ethical and moral issues in EMS.
- ~ Discuss how ethics impact leadership.
- ~ Discuss ethics and image in EMS.
- ~ Explain the five most common reasons EMS personnel compromise their ethics.
- ~ List the cause of conflict in EMS.
- ~ Discuss EMS conflict cases presented in the course.
- ~ Explain how perception impacts conflict.
- ~ Explore different methods for dealing with conflict.
- ~ Discuss the most common way to handle difficult people.
- ~ Discuss the concept of visionary leadership.
- ~ Discuss the concept of a balanced background in relationship to EMS leadership and management.
- ~ Explain the concept of special situations in EMS leadership and management.
- ~ Define performance metrics as it relate to operational performance measures.
- ~ Define calculation and derivation as they relate to operational performance measures.
- ~ Discuss the lessons learned for the Wilson County , NC EMS's experience in having to build a data system and network in under 30 days.
- ~ Describe the current threats that face security agencies utilizing information systems.
- ~ Discuss the EMSTAR project.
- ~ Discuss the concept of Ambulance traffic controllers.
- ~ Discuss the research on the impact of ambulance crew configuration.
- ~ Discuss the concept of a swipe card system for improving ED turnover intervals.
- ~ Discuss the open source software Moodle and its potential use for EMS.
- ~ Discuss the use of the EMS Acute Pediatric Care tool kit for data collection and QA.

## Continuing Education Credit

**Paramedics and EMTs** - This educational activity is approved by the Emergency Medicine Learning & Resource Center (EMLRC), an organization accredited by the Continuing Education Coordinating Board for Emergency Medical Services (CECBEMS) CME approval by the Florida Department of Health, Bureau of EMS has been applied for. Participants that require approval other than CECBEMS and Florida Department of Health, Bureau of EMS should consult their local Medical Director or State EMS Office.

**Physicians** - The Emergency Medicine Learning & Resource Center is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians. The Emergency Medicine Learning & Resource Center designates this continuing medical activity for up to 16 hours in Category 1 of the Physician's Recognition Award of the American Medical Association. Each Physician should claim only those hours of credit that he/she actually spends in the educational activity. Application has been made to the American College of Emergency Physicians for ACEP Category 1 credit and the American Osteopathic Association for Category 2 Credit.

**Nurses** - Up to 16 nursing contact hours will be provided by the Emergency Medicine Learning & Resource Center. EMLRC is approved as a provider of nursing education by the Florida Board of Nursing, Provider # 2731.

**General Program** - Approved for 12 credit hours.

**Post-conference** - Approved for 4 credit hours.

*To receive CME credit, participants must sign in each day. Attendance at an entire session is required to receive credit.*

## Americans with Disabilities

EMLRC wishes to ensure no individual with a disability is excluded from the conference. If auxiliary aids or services are required in order to attend this program, notify EMLRC 15 days prior to the start of the conference.

# Sand Key EMS Summit 2008 - The Premier D

## PROGRAM SCHEDULE

### Thursday, September 4, 2008

7:00am-4:30pm Registration  
9:00am-2:30pm Exhibits Open  
8:00am-8:15am Welcome

#### General Sessions

8:15am-9:15am **Ethics in EMS**  
Tim Holman, BA, EMT-P, CFO  
9:15am-9:45am **Break in Exhibit Hall**  
9:45am-10:45am **Pay for Performance in EMS**  
Aarron Reinert, NREMT-P, BA  
10:45am-11:45am **NEMSIS: Data In Data Out**  
N. Clay Mann, PhD  
11:45am-1:00pm **Lunch on own / Visit Exhibits**

#### Concurrent Breakout - B-1 Management/Supervisory

1:00pm-2:00pm **Leadership Rules of Engagement**  
Tim Holman, BA, EMT-P, CFO  
2:00pm-2:30pm **Break in Exhibit Hall**  
2:30pm-3:30pm **Five Key Issues Every EMS Manager Must Understand**  
Tim Holman, BA, EMT-P, CFO  
3:30pm-4:30pm **Recruitment & Retention of Generation X and Y for EMS**  
Aarron Reinert, NREMT-P, BA

#### Concurrent Breakout - B-2 Data and Technology

1:00pm-2:00pm **How to Build a Complete EMS Data System & Network in 30 Days or Less**  
William Ott, MS  
2:00pm-2:30pm **Break in Exhibit Hall**  
2:30pm-3:30pm **Information Security Update 2008**  
William Ott, MS  
3:30pm-4:30pm **EMSTAR: The Florida Data Model**  
Captain Kenneth Devin, RN/PMDEMS

### Friday, September 5, 2008

7:00am-4:30pm Registration  
9:00am-2:30pm Exhibits Open

#### General Sessions

8:15am-9:15am **The Impact of Ambulance Crew Configuration**  
Ryan Patrick Bayley, MD, EMT-P  
9:15am-9:45am **Break in Exhibit Hall**  
9:45am-10:45am **Paramedic Swipe Card System: Charting ED-Turnover Intervals**  
Kelly Turner, RN  
10:45am-11:45am **Ambulance Traffic Controllers: The Houston Project**  
Faculty TBA  
11:45am-1:00pm **Lunch on own / Visit Exhibits**

#### Concurrent Breakout - B-1 Management/Supervisory

1:00pm-2:00pm **Should We Cuss It or Discuss It?**  
Tim Holman, BA, EMT-P, CFO  
2:00pm-2:30pm **Break in Exhibit Hall**  
2:30pm-3:30pm **Attitudes in EMS . . . The Good, The Bad, The Ugly**  
Tim Holman, BA, EMT-P, CFO  
3:30pm-4:30pm **Moodle: Your Open Source to Course Management**  
Shawn Treloar, REMT-P

#### Concurrent Breakout - B-2 Quality Management

1:00pm-2:00pm **EMS Performance Improvement: A Model Approach**  
Greg Mears, MD, FACEP  
2:00pm-2:30pm **Break in Exhibit Hall**  
2:30pm-3:30pm **EMS Acute Pediatric Care Toolkit**  
Greg Mears, MD, FACEP  
3:30pm-4:30pm **The EMS Outcomes Project**  
Aarron Reinert, NREMT-P, BA

### Saturday, September 6, 2008

7:30am-8:30am Registration  
8:30am-5:00pm Post-conferences

#### Post-conference 1

8:30am-12:30pm **Data Loss Prevention**  
William Ott, MS

#### Post-conference 2

8:30am-12:30pm **Moodle: Basic Start-up and Utilization**  
Shawn Treloar, REMT-P

8:00am-1:00pm **NEMSIS: Software Developer/Vendor Meeting**  
By Invitation Only

## FACULTY

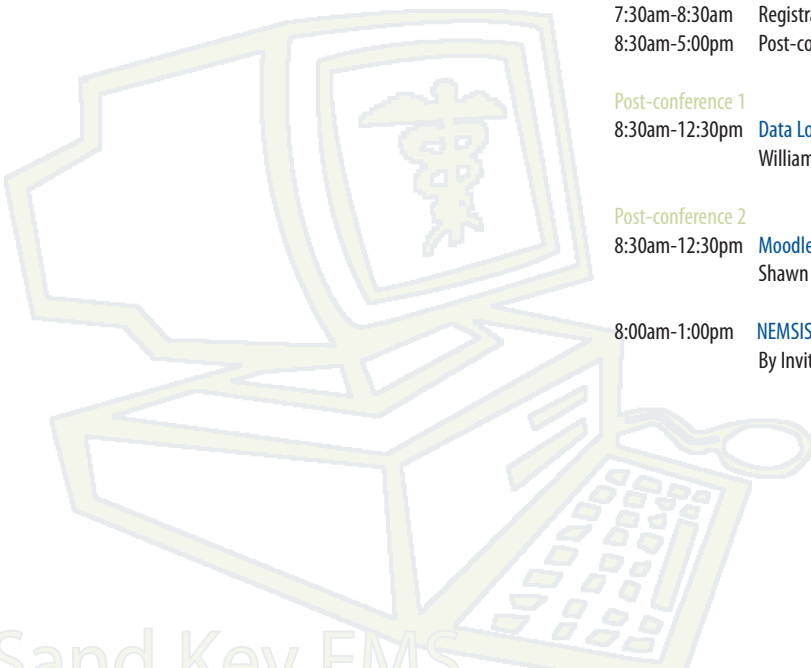
**Ryan Patrick Bayley, MD, EMT-P**  
Department of Emergency Medicine  
The New York-Presbyterian  
University Hospitals of  
Columbia and Cornell  
Nashville, TN

**Captain Kenneth Devin, RN/PMDEMS**  
Data & Quality Improvement Manager  
Jacksonville Fire & Rescue Department  
Jacksonville, FL

**Tim Holman, BA, EMT-P, CFO**  
Chief  
German Township Fire & EMS  
Chief Executive Officer  
Holman Training & Development  
North Hampton, OH

**N. Clay Mann, PhD**  
Principal Investigator  
National EMS Information  
System Technical Assistance Center  
Salt Lake City, UT

**Greg Mears, MD, FACEP**  
Medical Director  
North Carolina Office of EMS  
Chairman of NASEMSD Data Committee  
Associate Professor  
Department of Emergency Medicine  
The EMS Performance Improvement Center  
University of North Carolina-Chapel Hill  
Chapel Hill, NC



Sand Key EMS  
Summit 2008



# Data Management and EMS Administration Conference

## SAND KEY EMS SUMMIT 2008 CONFERENCE REGISTRATION FORM

**William Ott, MS**  
 Carolina PC Support, LLC  
 Max-Q Media  
 CPSC Technologies  
 Cary, NC

**Aarron Reinert, NREMT-P, BA**  
 Executive Director  
 Lakes region EMS  
 North Branch, MN

**Shawn Treloar, REMT-P**  
 EMS Batt Chief  
 Sanford Fire Rescue  
 Sanford, FL

**Kelly Turner, RN**  
 Coordinator Hamilton Emergency  
 Services Network  
 St. Joseph's Healthcare Hamilton  
 Mountain Site  
 Hamilton, ON

### Faculty Disclosure

The Emergency Medicine Learning & Resource Center adheres to ACCME standards regarding industry support of continuing medical education, and the disclosure of faculty and commercial sponsor relationships (if any) will be made known during the educational activity. Faculty are expected to openly disclose inclusion of discussion on any off-label, experimental or investigative use of drugs, devices, or equipment or any commercial sponsorship relations in their presentations.



\_\_\_\_\_  
 First Name MI Last Name Suffix

\_\_\_\_\_  
 Title Agency Mailing Label Priority Code

\_\_\_\_\_  
 Address

\_\_\_\_\_  
 City State Zip

\_\_\_\_\_  
 Phone Fax Email

\_\_\_\_\_  
 Type of License State of License License # Exp. Date

*Required Information to receive CME/CEU's*

MD/DO\_\_\_\_ EMT\_\_\_\_ Paramedic\_\_\_\_ RN\_\_\_\_ PA\_\_\_\_ Other\_\_\_\_\_

*Check all that apply*

### Registration Fee Schedule *Check only one if applicable*

*Before or on August 4, 2008*

- \$375 - Registration
- \$350 - 3 or more from 1 agency (each)

*After August 4, 2008*

- \$400 - Registration
- \$375 - 3 or more from 1 agency (each)

### CME/CEU Certificate and Conference Eval.

The Conference Evaluation will be available online. Your completed online evaluation will be required to receive your CME/CEU certificate. Once you complete the online evaluation, a certificate will be promptly issued to you via email from the EMLRC office.

### Post-conferences Fee Schedule *Check only one if applicable*

- \$100 - PC-1 Data Loss Prevention
- \$100 - PC-2 Moodle: Basic Start-up and Utilization

3 or more from 1 agency  
 Registrations must be sent  
 together to qualify for the 3 or  
 more from 1 agency discount.

### Indicate if you plan to attend any of the following:

- Thursday*  B-1 Management/Supervisory  B-2 Data and Technology  
*Friday*  B-1 Management/Supervisory  B-2 Quality Management

Registration Fee \$\_\_\_\_\_ Post-conference Fee \$\_\_\_\_\_ Total Fees Enclosed \$\_\_\_\_\_

Payments accepted by Visa, Mastercard, Check or Purchase Order.

*American Express not accepted. Payment must accompany registration form.*

Make checks payable to EMLRC and mail to 3717 S. Conway Road, Orlando, FL 32812

Phone: (407) 281-7396 or (800) 766-6335 Fax: (407) 281-4407 Federal Tax ID #59-3001777

*Credit card number needed to guarantee registration unless Check or PO accompanies registration form.*

Credit Card Number: \_\_\_\_\_

Credit Card Type:  Visa  Mastercard

Expiration Date: \_\_\_\_\_ Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

*Note: Cancellations and refunds will be made only if requested in writing to the Sand Key EMS Summit 2008 Conference Registrar. No refunds will be made after August 21, 2008. For all cancellations, an administrative fee of \$75.00 will be retained.*

