



presents

# Sand Key EMS Summit 2007

The Premier Data Management and EMS Administration Conference

September 27-29, 2007 · Sheraton Sand Key Resort · Clearwater Beach, FL



## Conference Location

Sheraton Sand Key Resort · 1160 Gulf Boulevard,  
Clearwater Beach, FL 33767 · (727) 595-1611

## Conference Overview

Don't miss this dynamic opportunity to understand how cutting edge data collection and technology combined with solid EMS administration and leadership skills can help your EMS System. Learn to not only survive the constantly changing world of EMS, but to embrace the changes to increase your EMS System's productivity and quality of patient care.

## Conference Audience

EMS / Fire Administrators and Managers, Quality Managers, EMS Educators, IS Professionals within the EMS Community, Medical Directors and Providers.

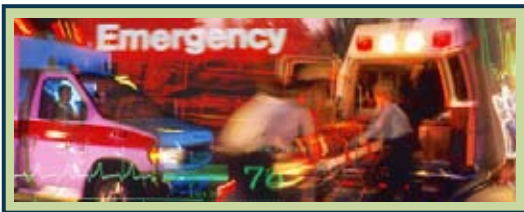
## More Information

Visit [www.emlrc.org](http://www.emlrc.org) or call (800) 766-6335.  
EMLRC · 3717 S. Conway Road · Orlando, FL 32812

## Presented by

Emergency Medicine Learning & Resource Center  
[www.emlrc.org](http://www.emlrc.org)

## EXHIBITOR & SPONSOR PROSPECTUS



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## Location of Sand Key EMS Summit 2006



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Clearwater Beach, FL 33767 · (727) 595-1611  
[www.sheratonsandkey.com](http://www.sheratonsandkey.com) · Room Rate: \$152 S/D plus tax.  
Mention EMLRC Sand Key EMS Summit 2007.  
Guest Room Reservations Cut-Off Date: August 26, 2007  
Reserve your room early!

## Exhibit Hall Dates & Hours

**Set-up**  
Thursday, September 27<sup>th</sup> 7:00am - 9:00am

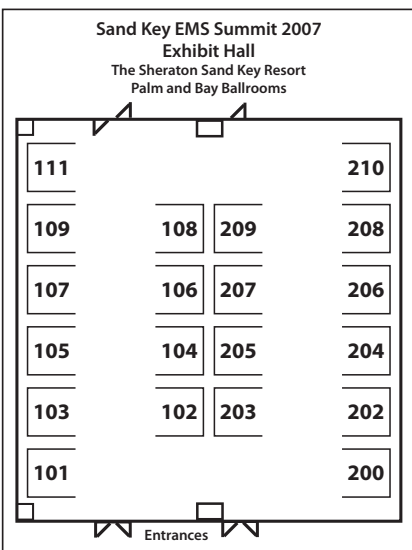
**Exhibits Open**  
Thursday, September 27<sup>th</sup> 9:00am - 2:30pm  
Friday, September 28<sup>th</sup> 9:00am - 2:30pm

**Dismantle**  
Friday, September 28<sup>th</sup> 2:30pm - 4:00pm

> **Emergency Medicine Learning & Resource Center**  
3717 South Conway Road, Orlando, FL 32812  
800.766.6335 | Fax 407.281.4407 | [www.emlrc.org](http://www.emlrc.org)

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## September 27-29, 2007



## Exhibit and Sponsorship Opportunities

- 8'x10' Tabletop Booth \$750 Includes: 8'x10' carpeted booth, 6' table, 2 chairs, wastebasket, 2 exhibitor badges and a booth identification sign. *The exhibit booths are designed to be tabletop displays considering the booths will not be separated by traditional pipe and drape.*
- ★ Silver Sponsorship \$1000 Includes: Sponsorship recognition (text): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (4) Representative registrations. *Ask about the Tabletop Booth Special.*
- ★ Gold Sponsorship \$2000 Includes: Sponsorship recognition (logo): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (6) Representative registrations; and Marketing Resource opportunity. *Ask about the Tabletop Booth Special.*
- ★ Platinum Sponsorship \$3000 Includes: Sponsorship recognition (logo): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (8) Representative registrations; and Marketing Resource opportunity. *Ask about the (2) Tabletop Booth Special.*
- Marketing Resource \$400 Includes: Opportunity to provide your Marketing Materials to the conference attendees at the Resource Table. *Absentee booth option.*
- Name Badges \$1500 Includes: Corporate logo displayed on all attendee name badges.
- Breaks \$1000 Includes: Signage at all (4) food & beverage breaks held in the exhibit hall recognizing sponsorship.
- Syllabus on CD-ROM \$2000 Includes: Recognition of sponsorship in the Conference Syllabus presented to all attendees on a CD-ROM.

## Exhibit and Sponsorship Registration Form

Organization Name - As to appear on your identification sign

Exhibitor Name(s) - As to appear on your name badge(s)

Address

City, State Zip

Phone Fax Email

Preferred Booth Space - 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

\_\_\_\_\_ Yes! We want to Sponsor the Conference! Our sponsorship(s) checked.

- \_\_\_\_\_ ★ Platinum - \$2000; ★ Gold - \$1500; ★ Silver - \$1000
- \_\_\_\_\_  Marketing Resource - \$400;  Name Badges - \$1500;  Breaks - \$1000
- \_\_\_\_\_  Syllabus on CD-ROM - \$2000
- \_\_\_\_\_  8'x10' Tabletop Booth - \$750
- \_\_\_\_\_ \$ 30.00 Additional Representative(s) (2 included with each booth)
- \_\_\_\_\_ \$ 50.00 Late Fee after September 1, 2007
- \_\_\_\_\_ \$ Total Fees Enclosed

Fees payable by Visa, Mastercard or Check. Checks payable to EMLRC and mail to 3717 S. Conway Rd. Orlando, FL 32812. Phone: (800) 766-6335 Fax: (407) 281-4407 Federal Tax ID #59-3001777

Credit Card Number: \_\_\_\_\_

Credit Card Type: [ ] Visa [ ] Mastercard

Expiration Date: \_\_\_\_\_ Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

### Assignment of Space

Exhibit space will be assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the EMLRC office by September 1, 2007 to reserve space and to be included in the attendee conference materials. For cancellations an administrative fee of \$75.00 will be retained. Cancellations and refunds will be made if requested in writing to the Sand Key EMS Summit 2006 Conference Registrar.

### Exhibitor Kit

The Sand Key EMS Summit 2007 Exhibitor Kit is available at [www.emlrc.org/summit2007.htm](http://www.emlrc.org/summit2007.htm). Contact Jerry Cutchens at [jcutchens@emlrc.org](mailto:jcutchens@emlrc.org) or 407-281-7396 x15 for additional information.

### Exhibitor Liability

Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items.

### ACCME Agreement

I/We agree to abide by all Rules and Regulations listed and which are part of the agreement between my/our company and the Emergency Medicine Learning & Resource Center. I/We also agree to comply with ACCME Standards for Commercial Support. I/We also agree to have no involvement or influence with the content of the CME portion of the conference. You are hereby authorized to reserve space for my/our company for Sand Key EMS Summit 2007.

Agreed and Signed by:

\_\_\_\_\_