



# Symposium by the Sea 2010

The Annual Meeting of the Florida College of Emergency Physicians

and **FCEP** presents

July 29 - August 1, 2010 • The Boca Raton Resort & Club • Boca Raton, FL



## Conference Location

The Boca Raton Resort & Club • 501 East Camino Real • Boca Raton, FL 33431  
www.bocaresort.com • Reservations: (888) 491-BOCA (2622)

## Conference Highlights

The Emergency Medicine Learning & Resource Center and the Florida College of Emergency Physicians invite you to exhibit at our annual meeting, *Symposium by the Sea*. This program is especially designed for physicians, physician assistants, nurses and other health care professionals. To increase the value of this meeting to your organization, we provide the following opportunities for you to interact with the conference attendees and faculty:

- Job Fair - Friday Afternoon,
- Welcome Wine & Cheese Reception - Friday Evening and
- Continental Breakfasts and Refreshment Breaks in the Exhibit Hall.

## Conference Audience

Emergency Physicians, Residents, Physician Assistants, Nurses and other Emergency Care Professionals will attend the conference.

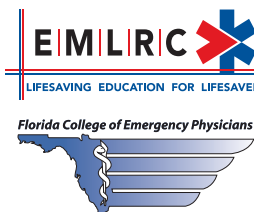
## More Information

Visit [www.emlrc.org](http://www.emlrc.org) or call (800) 766-6335  
EMLRC • 3717 South Conway Road • Orlando, FL 32812

## Presented by

Emergency Medicine Learning & Resource Center ([www.emlrc.org](http://www.emlrc.org)) in conjunction with the Florida College of Emergency Physicians ([www.fcep.org](http://www.fcep.org)).

## EXHIBITOR & SPONSOR PROSPECTUS



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> Emergency Medicine Learning & Resource Center  
3717 South Conway Road, Orlando, FL 32812  
800.766.6335 | Fax 407.281.4407 | [www.emlrc.org](http://www.emlrc.org)

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ORLANDO, FL

## Location of Symposium by the Sea 2010

### The Boca Raton Resort & Club

501 East Camino Real • Boca Raton, Florida 33431  
Reservations: (888) 491-BOCA (2622) • [www.bocaresort.com](http://www.bocaresort.com)

Cloister Traditional Room Rate	\$180 S/D plus tax
Cloister Deluxe Room Rate	\$195 S/D plus tax
Tower Room Rate	\$230 S/D plus tax
Bungalow Room Rate	\$180 S/D plus tax
Bungalow 1 BR Suite Room Rate	\$215 S/D plus tax

All rates inclusive of resort fee. *Mention EMLRC Symposium by the Sea 2010.* Guest Room Reservations Cut-Off Date: July 14, 2010.

## Exhibit Hall Dates & Hours

### Set-up

Friday, July 30<sup>th</sup> 1:00pm - 4:00pm

### Exhibits Open

Friday, July 30<sup>th</sup> 5:30pm - 7:30pm

*Wine & Cheese Reception with Attendees*

Saturday, July 31<sup>st</sup> 7:30am - 11:00am

### Dismantle

Saturday, July 31<sup>st</sup> 11:00am - 1:00pm

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## Exhibit and Sponsorship Opportunities

- 8'x10' Exhibit Booth \$1100  
Includes: 8'x10' carpeted booth with blue/white draped walls, 6' table, 2 chairs, wastebasket, 2 exhibitor badges and a booth identification sign.
- Wine & Cheese Reception \$300  
A special Wine & Cheese Reception will officially open the exhibits Friday, July 30<sup>th</sup> from 5:30pm through 7:30pm. Three bottles of wine will be provided to you for sharing with the attendees.
- Silver Sponsorship \$2000  
Includes: Sponsorship recognition (text): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (4) Representative registrations. Ask about the *Exhibit Booth Special*.
- Gold Sponsorship \$3000  
Includes: Sponsorship recognition (logo): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (6) Representative registrations. Ask about the *Exhibit Booth Special*.
- ★ Platinum Sponsorship \$5000  
Includes: Sponsorship recognition (logo): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (8) Representative registrations. Ask about the *(2) Exhibit Booths Special*.
- ★ Job Fair  
 Tabletop Display \$750  
 Hors d'oeuvres Sponsor - Partial \$750  
 Hors d'oeuvres Sponsor - Exclusive \$2000  
Seeking to share employment opportunities with Emergency Medicine Residents/Physicians? Then this Job Fair is for you. The Job Fair will officially open Friday, July 30<sup>th</sup> from 1:30pm-3:00pm. Setup will be Friday, July 30<sup>th</sup> from 12:30pm-1:30pm. Plan on attending the event and/or sponsoring the event's Hors d'oeuvres.
- Marketing Resource \$750  
Includes: Opportunity to provide your Marketing Materials to the conference attendees at the Resource Table. *Absentee booth option*.
- Name Badges \$1750  
 Satellite Symposium \$5000  
 Thursday, July 29, 2010 5:00pm - 7:00pm  
 Friday, July 30, 2010 12:30pm - 2:30pm  
 Saturday, July 31, 2010 12:30pm to 2:30pm  
Includes: Corporate logo displayed on all attendee name badges.  
Satellite Symposium Programs are available for organizations to showcase their products and services. Available times for a Satellite Symposium are: For additional information visit [www.emlrc.org/sbs2010.htm](http://www.emlrc.org/sbs2010.htm) or contact Jerry Cutchens at (407) 281-7396 x15 / [jcutchens@emlrc.org](mailto:jcutchens@emlrc.org) to discuss the Satellite Symposium Programs.
- Gift Baskets \$2500  
Opportunity to have your "Corporate Gift Baskets" delivered to each attendee's hotel room. A couple "Corporate Gift Baskets" ideas are:  
> Your Corporate Logoed Beach Towels accompanied by a "Welcome to the Symposium by the Sea Conference" card.  
> Trail Mix, Water Bottles, etc. with an "Enjoy your trip to the beach" corporate note. (Gift Baskets to be provided by sponsoring organization.)
- Hotel Room Keys \$2500  
Opportunity to have your corporate logo displayed on the hotel room keys provided to all the conference attendees. See Samples below. (Room Keys included.)

### Assignment of Space

Exhibit space will be assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the EMLRC office by July 14, 2010 to reserve space and to be included in the attendee conference materials. For cancellations an administrative fee of \$100.00 will be retained. Cancellations and refunds will be made if requested in writing to the Symposium by the Sea 2010 Conference Registrar.

### Exhibitor Kit

The Symposium by the Sea 2010 Conference Exhibitor Kit is available at [www.emlrc.org/sbs2010.htm](http://www.emlrc.org/sbs2010.htm). Contact Jerry Cutchens at [jcutchens@emlrc.org](mailto:jcutchens@emlrc.org) or 407-281-7396 x15 for additional information.

### Exhibitor Liability

Exhibiting organizations assume full responsibility for their professional/ personal property and obtaining insurance to protect against lost or stolen items.

### ACCME Agreement

I/We agree to abide by all Rules and Regulations listed and which are part of the agreement between my/our company and the Emergency Medicine Learning & Resource Center. I/We also agree to comply with ACCME Standards for Commercial Support. I/We also agree to have no involvement or influence with the content of the CME portion of the conference. You are hereby authorized to reserve space for my/our company for Symposium by the Sea 2010.

### Agreed and Signed by:

\_\_\_\_\_

## Exhibit and Sponsorship Registration Form

Organization Name - As to appear on your identification sign

Exhibitor Name(s) - As to appear on your name badge(s)

Address

City,

State

Zip

Phone

Fax

Email

- ★ Platinum - \$5000;  ★ Gold - \$3000;  ★ Silver - \$2000  
 Marketing Resource - \$750;  Name Badges - \$1750;  Satellite Symposium - \$5000  
 8'x10' Exhibit Booth - \$1100;  Wine & Cheese Reception - \$300  
 Job Fair Tabletop Display - \$750  
 Job Fair Hors d'oeuvres Sponsor  Partial - \$750  Exclusive - \$2000  
 Gifts Baskets - \$2500;  Hotel Room Keys - \$2500  
 \$ 30.00 Additional Representative(s) (2 included with each booth)  
 \$ 100.00 Late Fee after July 14, 2010  
 \$ Total Fees Enclosed

Fees payable by Visa, Mastercard or Check. Checks payable to EMLRC and mail to 3717 S. Conway Rd. Orlando, FL 32812. Phone: (800) 766-6335 Fax: (407) 281-4407 Federal Tax ID #59-3001777

Credit Card Number: \_\_\_\_\_

Credit Card Type: [ ] Visa [ ] Mastercard

Expiration Date: \_\_\_\_\_ Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_