

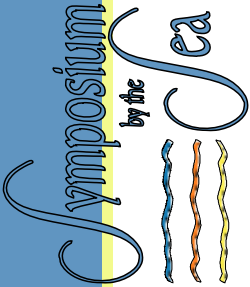
Symposium by the Sea 2004

The Annual Meeting of the Florida College of Emergency Physicians

August 5-8, 2004

The Westin Diplomat Resort & Spa
Hollywood, FL

EXHIBITOR PROSPECTUS



Overview

Symposium by the Sea is an educational opportunity designed for the busy emergency physician, resident, nurse, PA, and allied health professional who demands cutting edge information regarding their ever-changing practice environment.

Exhibiting Opportunity

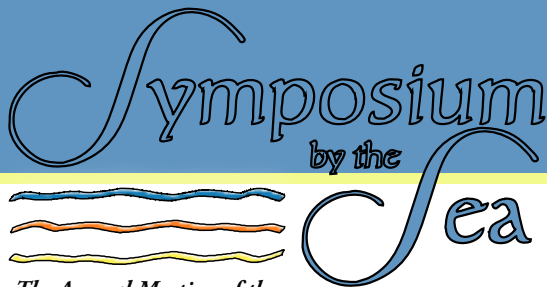
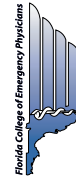
- Present your products and services to emergency care professionals.
- Broaden your contacts within the emergency care market.
- Increase your organization's viability in the emergency care market.

Audience

Over 225 Emergency Physicians, Residents, Physician Assistants, Nurses and other Emergency Care Professionals will attend *Symposium by the Sea 2004*.

Provided by the

Emergency Medicine Learning & Resource Center and the *Florida Emergency Medicine Foundation*, in conjunction with the *Florida College of Emergency Physicians*.



The Annual Meeting of the
Florida College of Emergency Physicians



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ORGANIZATION
US POSTAGE
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ORLANDO, FL

Symposium by the Sea 2004

The Annual Meeting of the Florida College of Emergency Physicians

Location of Symposium by the Sea 2004

The Westin Diplomat Resort & Spa

3555 South Ocean Drive
Hollywood, Florida 33019
(888) 627-9057 • (954) 602-6000

www.diplomatresort.com

Room Rate: \$129 S/D plus tax.

Mention FEMF Symposium by the Sea 2004.

Guest Room Reservations Cut-Off Date:

July 6, 2004

Reserve your room early!



Exhibit Hall Dates & Hours

Set-up

Friday, August 6th 1:00pm - 4:00pm

Exhibits Open

Friday, August 6th 5:30pm - 7:30pm

Wine & Cheese Reception with Attendees

Saturday, August 7th 7:00am - 11:00am

Sunday, August 8th 7:00am - 11:00am

Dismantle

Sunday, August 8th 11:00am - 12:30pm

- > *Emergency Medicine Learning & Resource Center*
- > *Florida Emergency Medicine Foundation*
- > *Florida College of Emergency Physicians*
3717 South Conway Road, Orlando, FL 32812
(800) 766-6335 | Fax (407) 281-4407 | www.emlrc.org



Emergency Medicine Learning & Resource Center • 3717 S. Conway Road • Orlando, FL • 32812
(800) 766-6335 • (407) 281-7396 • fax (407) 281-4407 • info@emlrc.org • www.emlrc.org

Conference Highlights

The Florida College of Emergency Physicians and the Emergency Medicine Learning & Resource Center invite you to exhibit at our annual meeting *Symposium by the Sea*. This program is especially designed for physicians, physician assistants, nurses and other health care professionals. To increase the value of this meeting to your organization, we provide the following opportunities for you to interact with the conference attendees and faculty:

- *Welcome Wine & Cheese Reception - Friday Evening*,
- *Social Event - Saturday Evening and*
- *Continental Breakfasts and Refreshment Breaks in the Exhibit Hall.*

Assignment of Space

Exhibit space will be assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the EMLRC office by July 6, 2004 to reserve space and to be included in the attendee conference materials.

Sponsorship Opportunities

Symposium by the Sea sponsors appear prominently in all *Symposium by the Sea 2004* promotional materials as well as the emlrc.org website. For more details concerning sponsorship opportunities and/or exhibiting needs, visit emlrc.org or contact Jerry Cutchens at 800-766-6335 x15 or jcutchens@emlrc.org.

Satellite Symposia

- Satellite Symposium Programs are available for select organizations to showcase their products and services. The time slots available:
- Thursday, August 5, 2004 - 5:00pm - 6:30pm
Available
 - Friday, August 6, 2004 - 12:00pm - 1:30pm
Reserved by GlaxoSmithKline
 - Saturday, August 7, 2004 - 12:30pm to 2:00pm
Reserved by GlaxoSmithKline.
- Contact Jerry Cutchens at (407) 281-7396 x15 to discuss the Satellite Symposium Programs.

Exhibit Contractor

Symposium by the Sea 2004's Exhibit Contractor is GEMS Exposition Management Services. A service kit will be **emailed** to each registered exhibitor and will also be available at www.emlrc.org. Kevin Parker with GEMS can be reached at (407) 438-5002 or kevin@gemsevents.com.

Exhibitor Liability

Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items.

Exhibit Space Information & Fees

Exhibit Fees

8' x 10' Booth \$725
Wine & Cheese for Reception \$225

Included in Exhibit Fee

8' x 10' Booth
Carpeted booth with blue and white draped back and side walls, 6' table, 2 chairs, wastebasket, 2 exhibitor badges and a booth identification sign.

Included in Wine & Cheese Fee

Wine & Cheese
A special *Wine & Cheese Reception* will officially open the exhibits Friday, August 6th from 5:30pm through 7:30pm. Three bottles of wine will be provided to you for sharing with the attendees.

Exhibit Registration Form

Organization Name - As to appear on your identification sign _____

Exhibitor Name(s) - As to appear on your name badge(s) _____

Address _____

City, _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

1st Choice _____ 2nd Choice _____ 3rd Choice _____

Preferred Booth Space _____

Contact me concerning sponsorship opportunities.

_____ \$ 725.00 8' x 10' Booth Exhibit Fee
_____ \$ 225.00 Wine & Cheese for Reception Fee
_____ \$ 25.00 Additional Representative (2 included with each booth)
_____ \$ 75.00 Late Fee after July 6, 2004
_____ \$ Total Fees Enclosed

Exhibit Fees may be paid by Visa, Mastercard or Check.

Make checks payable to EMLRC and mail to 3717 S. Conway Road, Orlando, FL 32812.
Phone: (407) 281-7396 or (800) 766-6335 Fax: (407) 281-4407.

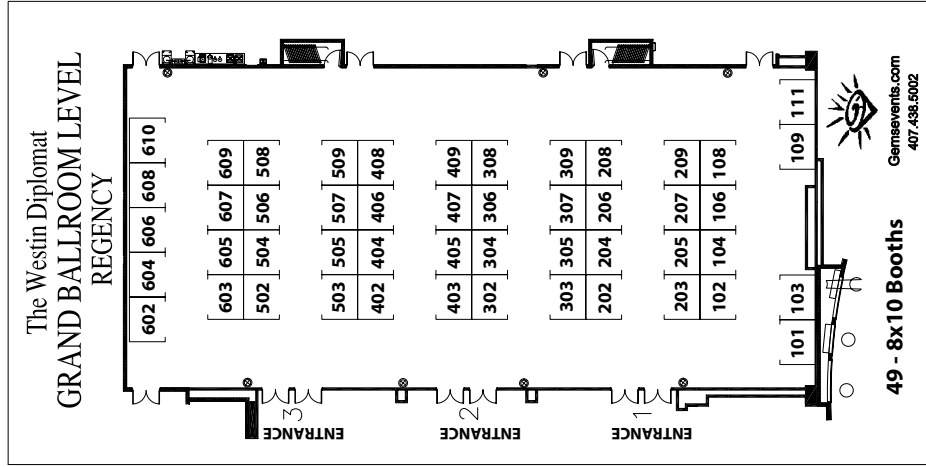
Credit Card Number: _____

Credit Card Type: [Visa [Mastercard

Expiration Date: _____ Cardholder Name: _____

Cardholder Signature: _____

I/We agree to abide by all Rules and Regulations listed and which are part of the agreement between my/our company and the Emergency Medicine Learning & Resource Center. I/We also agree to comply with ACCME Standards for Commercial Support. You are hereby authorized to reserve space for my/our company for SBS 2004. Cancellations and refunds will be made if requested in writing to the SBS 2004 Registrar. No refunds will be made after July 6, 2004. For cancellations an administrative fee of \$75.00 will be retained.



49 - 8x10 Booths