

EMS Symposium at Sand Key

TAKING EMS TO THE NEXT LEVEL

September 8-10, 2005

The Sheraton Sand Key Resort
Clearwater Beach, FL

**CONFERENCE
BROCHURE**

Program Objectives

Following the completion of the conference, participants will be able to:

- ~ Discuss the role of the EMS System and its interaction with the full health care system.
- ~ Discuss the pharmacology of analgesic agents used commonly in EMS.
- ~ Discuss strategies that can potentially enhance provision of prehospital analgesic therapy.
- ~ Discuss newer methodologies for prehospital analgesic therapy and their possible inclusion in future EMS care.
- ~ Discuss the pros and cons of utilizing a systems approach to treating STEMI Patients in the prehospital environment.
- ~ Discuss the prehospital treatment and transport issues associated with the STEMI Patient.
- ~ Discuss the pros and cons of taking an EMS System out to bid.
- ~ Discuss the process for taking an EMS System out to bid.
- ~ Discuss innovative and creative ways to expand the EMS System through the expansion of the healthcare communication process.
- ~ Discuss the concept of an EMS system being part of the Public Health team.
- ~ Discuss the pro and cons associated with EMS becoming part of the Public Health team.
- ~ Discuss the concept of personal power and how it can affect your life and career in EMS.

Continuing Education Credit

Paramedics and EMTs - This educational activity is approved by the Florida Emergency Medicine Foundation, an organization accredited by the Continuing Education Coordinating Board for Emergency Medical Services (CECBEMS) CME approval by the Florida Department of Health, Bureau of EMS has been applied for. Participants that require approval other than CECBEMS and Florida Department of Health, Bureau of EMS should consult their local Medical Director or State EMS Office.

Physicians - The Florida Emergency Medicine Foundation is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians. The Florida Emergency Medicine Foundation designates this continuing medical activity for up to 17 hours in Category 1 of the Physician's Recognition Award of the American Medical Association. Each Physician should claim only those hours of credit that he/she actually spends in the educational activity. Application has been made to the American College of Emergency Physicians for ACEP Category 1 credit and the American Osteopathic Association for Category 2 Credit.

Nurses - Up to 17 nursing contact hours will be provided by the Florida Emergency Medicine Foundation (FEMF). FEMF is approved as a provider of nursing education by the Florida Board of Nursing, Provider # 2731.

General Program - Approved for 13 credit hours.

Post-conference 1 - Approved for 4 credit hours.

To receive CME credit, participants must sign in each day. Attendance at an entire session is required to receive credit.

Americans with Disabilities

EMLRC wishes to ensure no individual with a disability is excluded from the conference. If auxiliary aids or services are required in order to attend this program, notify EMLRC 15 days prior to the start of the conference.

Exhibit Schedule

Thursday, September 8th

9:00pm - 2:30pm

Friday, September 9th

9:00pm - 2:30pm

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Overview

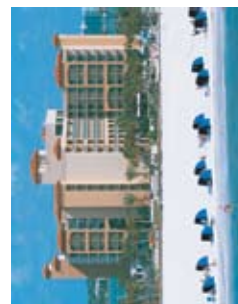
Cutting edge educational program designed to examine clinical and system management issues.

Who Should Attend?

EMS Medical Directors, Fire Chiefs, EMS System Senior Leaders, Clinical Directors, System Administrators, EMS Educators, Paramedics, and EMTs.

Provided by the

Emergency Medicine Learning & Resource Center
in conjunction with Sunstar Emergency Medical Services.



EMS Symposium at Sand Key

TAKING EMS TO THE NEXT LEVEL

Provided by



> **Emergency Medicine Learning & Resource Center**
3717 South Conway Road, Orlando, FL 32812
(800) 766-6335 | Fax (407) 281-4407 | www.emlrc.org

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ORGANIZATION
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ORLANDO, FL

Location of EMS Symposium at Sand Key 2005



Sheraton Sand Key Resort · 1160 Golf Boulevard
Clearwater Beach, FL 33767 · (727) 595-1611
www.sheratonsandkey.com · Room Rate: \$144 S/D plus tax.
Mention EMLRC EMS Symposium at Sand Key 2005.
Guest Room Reservations Cut-Off Date: August 14, 2005
Reserve your room early!

Conference Dates & Hours

Thursday, September 8th	7:00am - 5:00pm
Friday, September 9th	7:30am - 5:30pm
Saturday, September 10th	7:30am - 12:30pm <i>Post-conference</i>

Conference Overview

Cutting edge educational program designed to examine clinical and system management issues.

EMS Symposium at Sand Key *Taking EMS to the*

PROGRAM SCHEDULE

Thursday, September 8, 2005

7:00am-4:30pm Registration
9:00am-2:30pm Exhibits Open
8:00am-8:15am Welcome

General Sessions

8:15am-9:15am **Rethinking the Role of EMS: Innovative Ways to Care for the Entire Healthcare System**
John Sacra, MD

9:15am-9:45am **Break in Exhibit Hall**

9:45am-10:45am **Pain Management: Eliminating Patient Suffering**
Art Kanowitz, MD, FACEP

10:45am-11:45am **Falls: An EMS Injury Prevention Challenge**
Cindy Tait, RN, MPH

11:45am-1:00pm **Lunch on Your Own / Visit Exhibits**

1:00pm-2:00pm **A Systems Approach to STEMI Patients**
Laurie Romig, MD, FACEP

2:00pm-2:30pm **Break in Exhibit Hall**

2:30pm-5:00pm **World Café**
Mike Taigman
Julie Petrella, PhD

Have you ever noticed that some of the most valuable learning at conferences tends to happen over lunch or during coffee breaks? The reality of a conference like this is that the people who attend have as much to offer as the faculty. World Café is a potent process designed to harness the energy and creativity of everyone who attends by engaging them in conversations that matter. Our fundamental belief is that the people who will attend our conference have the wisdom and creativity to respond to even the most difficult challenges or opportunities.

World Café has been used as a method to tackle everything from major national economic issues in Mexico to how to build a community park in California. Our Café will explore solid strategies for radically re-visioning EMS as it's currently practiced. We'll create methods to extend the lives and improve the health of significantly more people in our communities than we ever could with CPR, defibrillators, and ambulance rides to the emergency department. Don't be fooled into thinking this is about the old "expanded scope of practice" that we explored in the 90's.

Our goal is to create some strategies that any EMS system can implement the week after the conference is over. Please join us in the Café. Contribute your thinking and experience, listen and learn from the astuteness of others, connect ideas, and together we can create a new future.

Friday, September 9, 2005

7:30am-4:30pm Registration
9:00am-2:30pm Exhibits Open
8:00am-8:15am Welcome and Announcements

General Sessions

8:15am-9:15am **Taking the EMS System Out to Bid**
Chuck Kearns, NREMT-P, MBA

9:15am-9:45am **Break in Exhibit Hall**

9:45am-10:45am **Promoting EMS and Public Health as a Team**
Rick Hunt, MD, FACEP

10:45am-11:45am **Taking Your Communications Center to the Next Level**
Rich Pertgen, NREMT-P

11:45am-1:00pm **Lunch on Your Own / Visit Exhibits**

1:00pm-2:00pm **Personal Power**
Julie Petrella, PhD

2:00pm-2:30pm **Break in Exhibit Hall**

2:30pm-5:00pm **World Café Session II**
Mike Taigman
Julie Petrella, PhD

5:30pm-5:30pm **Closing Remarks**

Saturday, September 10, 2005

7:30am-8:00am Registration
8:00am-12:30pm Post-conference
Post-conference
8:00am-12:30pm **Effective Quality Management Workshop**

Mike Taigman
Most EMS organizations do something under the quality banner. Effective quality improvement helps organizations identify and measure what really matters and specific strategies to make real improvements.

This innovative program is designed to be a thought-provoking, yet practical workshop that promotes active participation and a sharing of perspectives by attendees. You will find Mike Taigman to be an energetic and provocative speaker and group facilitator, with a unique presentation style and keen sense of humor. Calling on his years of experience as a Paramedic, and intricate knowledge of leadership and operational issues within the EMS industry, Mike will challenge your preconceived notions about Quality Management/Quality Initiatives, and give you a broader perspective on how to implement an effective QM/QI system within your organization. He keeps the program interesting and engaging by interspersing group activities, case studies, and humor with the didactic portions of his program.

You can think of this as a "professionally facilitated off-site meeting" for your organization. This is a great opportunity for leaders within the EMS industry to discuss ideas, concerns, and best practices with their peers in a structured setting. The group activities are designed to stimulate teamwork, and a sharing of perspectives from attendees with diverse functional and organizational backgrounds. This provides a broader perspective and understanding of the issues that need to be addressed when developing an effective QM/QI system. Because of the broader understanding and team-building aspects of the seminar, organizations are encouraged to send several members of their senior management / implementation team to realize the full benefits of effective quality management.

12:30pm **Adjourn**

FACULTY

Rick Hunt, MD, FACEP
Director
CDC Injury Center
Division of Injury and
Disability Outcomes
and Programs
Atlanta, GA

Art Kanowitz, MD, FACEP
Medical Director
Pridemark Paramedic Service
Boulder, CO

Chuck Kearns, NREMT-P, MBA
Director
Pinellas County EMS & Fire
Administration.
Largo, FL

Cindy Tait, RN, MPH
President
Center for Healthcare
Education, Inc.
Riverside, CA

Julie Petrella, PhD
President
Bravo Systems Inc.
Richmond, VA

Rich Pertgen, NREMT-P
MIS Director
Richmond Ambulance Authority
Richmond, VA

Laurie Romig, MD, FACEP
Medical Director
Pinellas County EMS Authority
SunStar EMS System
Largo, FL

John Sacra, MD
 Medical Director
 Medical Control Board, EMS Authority
 Oklahoma City, OK

Mike Taigman
 EMS Educator/Consultant
 Oakland, CA

Faculty Disclosure
 The Florida Emergency Medicine Foundation adheres to ACCME standards regarding industry support of continuing medical education, and the disclosure of faculty and commercial sponsor relationships (if any) will be made known during the educational activity. Faculty are expected to openly disclose inclusion of discussion on any off-label, experimental or investigative use of drugs, devices, or equipment or any commercial sponsorship relations in their presentations.



Sheraton Sand Key Resort



Clearwater Beach, FL



EMS SYMPOSIUM AT SAND KEY CONFERENCE REGISTRATION FORM

First Name	MI	Last Name	Suffix
Title		Agency	Mailing Code#
Address			
City	State	Zip	
Phone	Fax	Email	
Type of License	State of License	License #	Exp. Date

Required Information to receive CME/CEU's

Registration Fee Schedule *Check only one if applicable*

Before or on August 19, 2005

- \$330 - Registration
- \$315 - 3 or more from 1 agency (each)

After August 19, 2005

- \$350 - Registration
- \$335 - 3 or more from 1 agency (each)

Indicate if you need a CME/CEU Certificate.

- Yes, I need a CME/CEU Certificate.
- No, I do not need a CME/CEU Certificate.

Certificates are printed in advance and can be picked up at the registration desk prior to departure from the conference. If you do not check yes, an onsite certificate will not be available.

Post-conference Fee Schedule

- \$100 - P-1 Effective Quality Management Workshop

Registration Fee \$ _____ Post-conference Fee \$ _____ Total Fees Enclosed \$ _____

Payments accepted by Visa, Mastercard, Check or Purchase Order.
 American Express not accepted. **Payment must accompany registration form.**

Make checks payable to EMLRC and mail to 3717 S. Conway Road, Orlando, FL 32812
 Phone: (407) 281-7396 or (800) 766-6335 Fax: (407) 281-4407 Federal Tax ID #59-3001777
 Credit card number needed to guarantee registration unless Check or PO accompanies registration form.

Credit Card Number: _____

Credit Card Type: Visa Mastercard

Expiration Date: _____ Cardholder Name: _____

Cardholder Signature: _____

Note: Cancellations and refunds will be made only if requested in writing to the EMS Symposium at Sand Key 2005 Conference Registrar. No refunds will be made after September 7, 2005. For all cancellations, an administrative fee of \$75.00 will be retained.

