



**February 8-11, 2007**

The Rosen Centre Hotel  
Orlando, FL

**EXHIBITOR  
PROSPECTUS**



**Overview**

The *28<sup>th</sup> Annual International Disaster Management Conference 2007* has been designed to meet the educational needs of all persons and agencies involved with emergency preparedness, response, and disaster recovery. This year's Planning Committee acknowledges the unique role that the myriad of first responders, response agencies and communities play in planning for, responding to, and mitigating disasters.

**Exhibiting Opportunity**

- Present your products and services to emergency preparedness, response, and disaster recovery professionals.
- Broaden your contacts and increase your organization's viability in the disaster management industry.

**Audience**

**Over 400** will attend *Disaster 2006* which includes all persons and agencies involved with emergency preparedness, management and response...firefighters, EMS personnel, emergency managers, hospital administrators, physicians, nurses, DMAT personnel, disaster planning coordinators, medical facility administrators, law enforcement officials, search and rescue responders, civil preparedness officials, mass fatality responders, and others who play important roles in critical incidents.

**Provided by the**

*Emergency Medicine Learning & Resource Center*



**28<sup>th</sup> Annual International  
Disaster Management Conference**

**February 8-11, 2007**



Visit [www.emlrc.org](http://www.emlrc.org) for more information.

> **Emergency Medicine Learning & Resource Center**  
3717 South Conway Road, Orlando, FL 32812  
800.766.6335 | Fax 407.281.4407 | [www.emlrc.org](http://www.emlrc.org)

NONPROFIT  
ORGANIZATION  
US POSTAGE  
PAID  
PERMIT NO. 2361  
ORLANDO, FL

**Location of Disaster Management 2007**



**The Rosen Centre Hotel** · 9840 International Drive  
Orlando, FL 32819 · (800) 800-9840 · [www.rosencentre.com](http://www.rosencentre.com)  
Room Rate: \$160.00 S/D plus tax · Mention *EMLRC Disaster 2007*  
Cut-off date for special room rate: Friday, January 12, 2007

**Exhibit Hall Dates & Hours**

**Set-up**

Thursday, February 8<sup>th</sup> 5:00pm - 7:00pm  
Friday, February 9<sup>th</sup> 7:30am - 10:00am

**Exhibits Open**

Friday, February 9<sup>th</sup> 10:00am - 2:30pm  
Saturday, February 10<sup>th</sup> 10:00am - 3:30pm

**Dismantle**

Saturday, February 10<sup>th</sup> 3:30pm - 5:00pm

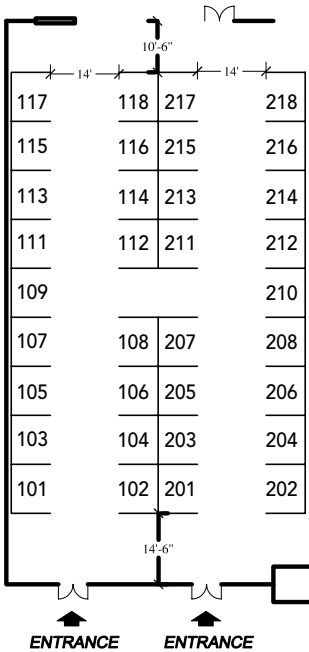
# 28<sup>th</sup> Annual International Disaster Management Conference

presents

Preparing Freedom's Lifelines...



February 8-11, 2007



**Assignment of Space**

Exhibit space will be assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the EMLRC office by January 12, 2007 to reserve space and to be included in the attendee conference materials. For cancellations an administrative fee of \$75.00 will be retained. Cancellations and refunds will be made if requested in writing to the 28<sup>th</sup> Annual International Disaster Management Conference Registrar.

**Exhibitor Kit**

The 28<sup>th</sup> Annual International Disaster Management Conference Exhibitor Kit is available at [www.emlrc.org/disaster2007.htm](http://www.emlrc.org/disaster2007.htm). Contact Jerry Cutchens at [jcutchens@emlrc.org](mailto:jcutchens@emlrc.org) or 407-281-7396 x15 for additional information.

**Exhibitor Liability**

Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items.

**ACCME Agreement**

I/We agree to abide by all Rules and Regulations listed and which are part of the agreement between my/our company and the Emergency Medicine Learning & Resource Center. I/We also agree to comply with ACCME Standards for Commercial Support. I/We also agree to have no involvement or influence with the content of the CME portion of the conference. You are hereby authorized to reserve space for my/our company for the 28<sup>th</sup> Annual International Disaster Management Conference.

Agreed and Signed by: \_\_\_\_\_

## Exhibit and Sponsorship Opportunities

- 8'x10' Exhibit Booth \$700 Includes: 8'x10' carpeted booth, 6' table, 2 chairs, wastebasket, 2 exhibitor badges and a booth identification sign. The exhibit booths will be separated by traditional pipe and drape.
- ★ Silver Sponsorship \$1000 Includes: (1) Exhibit Booth; Sponsorship recognition (text): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (4) Representative registrations.
- ★ Gold Sponsorship \$1500 Includes: (1) Exhibit Booth; Sponsorship recognition (logo): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (6) Representative registrations; and Marketing Resource opportunity.
- ★ Platinum Sponsorship \$2000 Includes: (2) Exhibit Booths; Sponsorship recognition (logo): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (8) Representative registrations; Marketing Resource opportunity.
- Marketing Resource \$400 Includes: Opportunity to provide your Marketing Materials to the conference attendees at the Resource Table. *Absentee booth option.*
- Name Badges \$1500 Includes: Corporate logo displayed on all attendee name badges.
- Breaks \$1000 Includes: Signage at all (4) food & beverage breaks held in the exhibit hall recognizing sponsorship.
- Syllabus on CD-ROM \$2000 Includes: Recognition of sponsorship in the Conference Syllabus presented to all attendees on a CD-ROM.

## Exhibit and Sponsorship Registration Form

Organization Name - As to appear on your identification sign

Exhibitor Name(s) - As to appear on your name badge(s)

Address

City, State Zip

Phone Fax Email

Preferred Booth/Space - 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

\_\_\_\_\_ Yes! We want to Sponsor the Conference! Our sponsorship(s) checked.

- \_\_\_\_\_ ★ Platinum - \$2000; ★ Gold - \$1500; ★ Silver - \$1000
- \_\_\_\_\_  Marketing Resource - \$400;  Name Badges - \$1500;  Breaks - \$1000
- \_\_\_\_\_  Syllabus on CD-ROM - \$2000
- \_\_\_\_\_  8'x10' Exhibit Booth - \$700

\_\_\_\_\_ \$ 30.00 Additional Representative(s) (2 included with each booth)

\_\_\_\_\_ \$ 100.00 Late Fee after January 12, 2007

\_\_\_\_\_ \$ Total Fees Enclosed

Fees payable by Visa, Mastercard or Check. Checks payable to EMLRC and mail to 3717 S. Conway Rd. Orlando, FL 32812. Phone: (800) 766-6335 Fax: (407) 281-4407 Federal Tax ID #59-3001777

Credit Card Number: \_\_\_\_\_

Credit Card Type: [ ] Visa [ ] Mastercard

Expiration Date: \_\_\_\_\_ Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_