



33<sup>RD</sup> ANNUAL

# CLINCON 2007

## 2007 Clinical Conference on Prehospital Emergency Care

presents



Home of the 2007 Bill Shearer International Advanced & Basic Life Support Competition  
July 18-19, 2007 · [www.emlrc.org](http://www.emlrc.org)

### Conference Location

The Rosen Shingle Creek Resort · 9939 Universal Boulevard  
Orlando, FL 32819 · (866) 996-6338 · [www.shinglecreekresort.com](http://www.shinglecreekresort.com)

### Conference Overview

ClinCon 2007 is designed to create an educational experience that will help EMS Personnel provide the highest quality prehospital care to their patients. The time has come for practical, research based clinical street medicine to be practiced by every prehospital care provider.

### Who Will Attend

Paramedics, EMT's Firefighters, EMS/Fire Administrators, EMS Medical Directors, EMS Educators, Emergency Physicians, Emergency Physician Assistants, Emergency Nurses, First Responders and other Allied Health Professionals.

### More Information

Visit [www.emlrc.org](http://www.emlrc.org) or call (800) 766-6335. EMLRC · 3717 South Conway Road · Orlando, FL 32812

### Presented by

Emergency Medicine Learning & Resource Center · [www.emlrc.org](http://www.emlrc.org)

### EXHIBITOR & SPONSOR PROSPECTUS

July 18-21, 2007



"Educating America's Lifeline"



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800.766.6335 | Fax 407.281.4407 | [www.emlrc.org](http://www.emlrc.org)

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US POSTAGE PAID  
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ORLANDO, FL

### Location of ClinCon 2007

#### The Rosen Shingle Creek Resort

9939 Universal Boulevard · Orlando, FL 32819  
Reservations - (866) 996-6338 · [www.shinglecreekresort.com](http://www.shinglecreekresort.com)  
Room Rate: \$130 S/D plus tax. Mention EMLRC ClinCon 2007.  
Guest Room Reservations Cut-Off Date: Friday, June 15, 2007  
Reserve your room early!

### Exhibit Hall Dates & Hours

#### Set-up

Wednesday, July 18<sup>th</sup> 2:00pm - 4:30pm - Vehicle Move-in  
2:00pm - 6:00pm - General Move-in  
Thursday, July 19<sup>th</sup> 8:00am - 10:00am - General Move-in

#### Exhibits Open

Thursday, July 19<sup>th</sup> 10:00am - 2:00pm  
5:30pm - 7:00pm  
*ALS/BLS Competition Awards Reception*  
Friday, July 20<sup>th</sup> 10:00am - 3:00pm  
Saturday, July 21<sup>st</sup> 9:30am - 11:30am

#### Dismantle

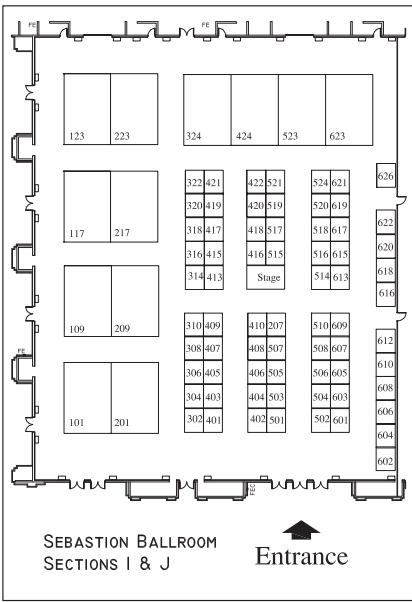
Saturday, July 21<sup>st</sup> 11:30am - 1:30pm

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**July 18-21, 2007**



### Exhibit and Sponsorship Opportunities

- 8'x10' Exhibit Booth \$1000 Includes: 8'x10' carpeted booth with blue/white draped back and side walls, 6' table, 2 chairs, wastebasket, 2 exhibitor badges and a booth identification sign. (80 square feet)
- 20'x30' Vehicle Space \$2000 Includes: 20'x30' vehicle space, **20 Amps Electrical Service**, 6' table, 2 chairs, wastebasket, 2 exhibitor badges and a booth identification sign. (600 square feet)
- ★ Silver Sponsorship \$1500 Includes: Sponsorship recognition (text): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (4) Representative registrations. *Ask about the Exhibit Booth Special.*
- ★ Gold Sponsorship \$2000 Includes: Sponsorship recognition (logo): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (6) Representative registrations; and Marketing Resource opportunity. *Ask about the Exhibit Booth Special.*
- ★ Platinum Sponsorship \$3000 Includes: Sponsorship recognition (logo): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (8) Representative registrations; and Marketing Resource opportunity. *Ask about the Exhibit Booth Special.*
- Marketing Resource \$400 Includes: Opportunity to provide your Marketing Materials to the conference attendees at the Resource Table. *Absentee booth option.*
- Name Badges \$1500 Includes: Corporate logo displayed on all attendee name badges.
- Breaks \$1000 Includes: Signage at all (3) food & beverage breaks held in the exhibit hall recognizing sponsorship.
- Syllabus \$5000 Includes: Recognition of sponsorship on signage and from podium; and Silver Sponsorship.

### Exhibit and Sponsorship Registration Form

Organization Name - As to appear on your identification sign

Exhibitor Name(s) - As to appear on your name badge(s)

Address

City, State Zip

Phone Fax Email

Preferred Booth Space - 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

\_\_\_\_\_ Yes! We want to Sponsor the Conference! Our sponsorship(s) checked.

\_\_\_\_\_ ★ Platinum - \$3000; ★ Gold - \$2000; ★ Silver - \$1500;  Marketing Resource - \$400;

\_\_\_\_\_  Name Badges - \$1500;  Breaks - \$1000;  Syllabus - \$5000

\_\_\_\_\_  8'x10' Exhibit Booth - \$1000;  20'x30' Vehicle Space - \$2000

\_\_\_\_\_ \$ 30.00 Additional Representative(s) (2 included with each booth)

\_\_\_\_\_ \$ 50.00 Late Fee after June 15, 2007

\_\_\_\_\_ \$ Total Fees Enclosed

Fees payable by Visa, Mastercard or Check. Checks payable to EMLRC and mail to 3717 S. Conway Rd. Orlando, FL 32812. Phone: (800) 766-6335 Fax: (407) 281-4407 Federal Tax ID #59-3001777

Credit Card Number: \_\_\_\_\_

Credit Card Type: [ ] Visa [ ] Mastercard

Expiration Date: \_\_\_\_\_ Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

**Assignment of Space**  
Exhibit space will be assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the EMLRC office by June 15, 2007 to reserve space and to be included in the attendee conference materials. For cancellations an administrative fee of \$75.00 will be retained. Cancellations and refunds will be made if requested in writing to the ClinCon 2007 Conference Registrar.

**Exhibitor Kit**  
ClinCon 2007 Exhibit Contractor is Goben Convention Services. A service kit will be emailed to each registered exhibitor and will also be available at www.emlrc.org. Myra Murray of Goben CS can be reached at (407) 240-3348.

**Exhibitor Liability**  
A security guard will be on duty during closed exhibit hall hours, including setup. Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items.

**ACCME Agreement**  
I/We agree to abide by all Rules and Regulations listed and which are part of the agreement between my/our company and the Emergency Medicine Learning & Resource Center. I/We also agree to comply with ACCME Standards for Commercial Support. I/We also agree to have no involvement or influence with the content of the CME portion of the conference. You are hereby authorized to reserve space for my/our company for ClinCon 2007.

Agreed and Signed by: \_\_\_\_\_