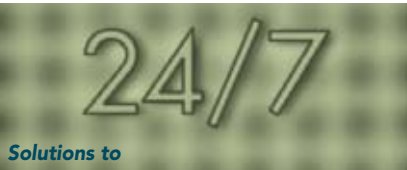
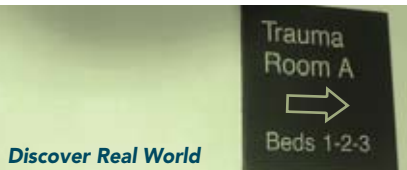


presents

ED Benchmarks²⁰⁰⁹

Discover Real World Solutions to Common ED Problems

EXHIBITOR & SPONSOR PROSPECTUS



Conference Location

Hilton in the Walt Disney World Resort
1751 Hotel Plaza Boulevard, Lake Buena Vista, FL 32830

Conference Overview

ED Benchmarks 2009 will emphasize real world solutions to common ED problems. The very popular Town Hall Forum will be returning to provide an opportunity to have individual ED challenges addressed by an expert panel. After this conference, attendees will be able to implement concrete plans and strategies to the problems they face.

Audience

Emergency Physicians, Nurse Administrators, Hospital Administrators, Quality Assurance Administrators, ED Group Administrators, Physicians in Training and other healthcare professionals interested in expanding their knowledge of ED performance measures.

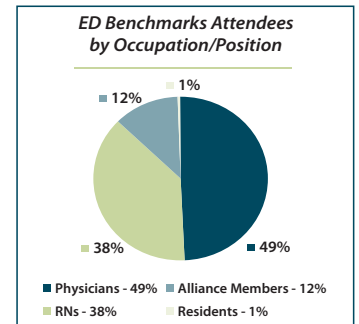
More Information

Register online at www.emlrc.org or call (800) 766-6335.

Presented by

Emergency Medicine Learning & Resource Center · www.emlrc.org

March 6-8, 2009



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ED Benchmarks²⁰⁰⁹

Discover Real World Solutions to Common ED Problems

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Visit www.emlrc.org for more information.

For more information visit

www.emlrc.org

> **Emergency Medicine Learning & Resource Center**
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800.766.6335 | Fax 407.281.4407 | www.emlrc.org

NONPROFIT ORGANIZATION
US POSTAGE PAID
PERMIT NO. 2361
ORLANDO, FL

Conference Location



Hilton in the Walt Disney World Resort

1751 Hotel Plaza Boulevard, Lake Buena Vista, FL 32830

Reservations (407) 827-4000

Room Rate: \$195.00 S/D · Mention *EMLRC's ED Benchmarks 2009*

Cut-off date for special room rate: Wednesday, February 9, 2009

Exhibit Hall Dates & Hours

Set-up

Thursday, March 5 th	3:00pm - 5:00pm
Friday, March 6 th	6:30am - 7:00am

Exhibits Open

Friday, March 6 th	7:00am - 2:45pm
Saturday, March 7 th	7:00am - 10:00am

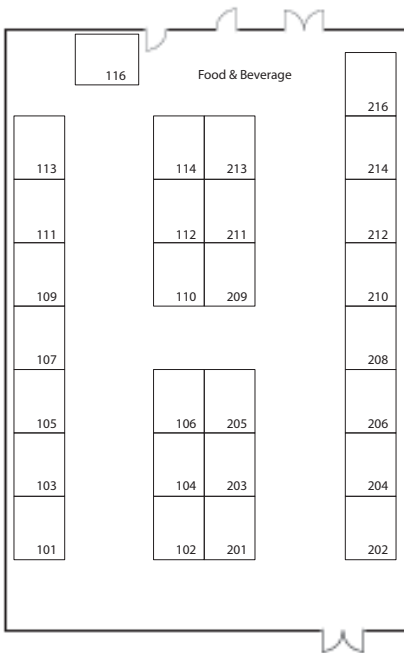
Dismantle

Saturday, March 7 th	10:00am - 12:00pm
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March 6-8, 2009

EXHIBIT HALL LAYOUT



Assignment of Space

Exhibit space will be assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the EMLRC office by February 11, 2009 to reserve space and to be included in the attendee conference materials. For cancellations an administrative fee of \$75.00 will be retained. Cancellations and refunds will be made if requested in writing to the 2009 ED Benchmarks Conference Registrar.

Exhibitor Kit

The 2009 ED Benchmarks Conference Exhibitor Kit is available at www.emlrc.org/edbenchmarks2009.htm. Contact Jerry Cutchens at jcutchens@emlrc.org or 407-281-7396 x15 for additional information.

Exhibitor Liability

Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items.

ACCME Agreement

I/We agree to abide by all Rules and Regulations listed and which are part of the agreement between my/our company and the Emergency Medicine Learning & Resource Center. I/We also agree to comply with ACCME Standards for Commercial Support. I/We also agree to have no involvement or influence with the content of the CME portion of the conference. You are hereby authorized to reserve space for my/our company for the 2009 ED Benchmarks Conference.

Agreed and Signed by: _____

Exhibit and Sponsorship Opportunities

- Exhibit Booth \$950 Includes: 8'x10' carpeted booth with draped back and side walls, 6' table, 2 chairs, wastebasket, 2 exhibitor badges and a booth identification sign.
- ★ Silver Sponsorship \$1800 Includes: Sponsorship recognition (text): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (4) Representative registrations. *Ask about the Exhibit Booth Special.*
- ★ Gold Sponsorship \$2500 Includes: Sponsorship recognition (logo): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (6) Representative registrations; and Marketing Resource opportunity. *Ask about the Exhibit Booth Special.*
- ★ Platinum Sponsorship \$4000 Includes: Sponsorship recognition (logo): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (8) Representative registrations; and Marketing Resource opportunity. *Ask about the (2) Exhibit Booths Special.*
- Marketing Resource \$500 Includes: Opportunity to provide your Marketing Materials to the conference attendees at the Resource Table. *Absentee booth option.*
- Name Badges \$1500 Includes: Corporate logo displayed on all attendee name badges.
- Breaks \$1000 Includes: Signage at all (4) of the food & beverage breaks held in the exhibit hall recognizing sponsorship.
- Lunch \$5000 Includes: Recognition of sponsorship on signage and from podium; and Silver Sponsorship. *Lunch - Friday, March 6th*

Exhibit and Sponsorship Registration Form

Organization Name - As to appear on your identification sign

Exhibitor Name(s) - As to appear on your name badge(s)

Address

City, State Zip

Phone Fax Email

Preferred Booth Space - 1st Choice _____ 2nd Choice _____ 3rd Choice _____

- _____ Yes! We want to Sponsor the Conference! Our sponsorship(s) checked.
- _____ ★ Platinum - \$4000; ★ Gold - \$2500; ★ Silver - \$1800; Marketing Resource - \$500;
- _____ Name Badges - \$1500; Breaks - \$1000; Lunch - \$5000
- _____ \$ 950.00 Exhibit Booth
- _____ \$ 30.00 Additional Representative(s) (2 included with each booth)
- _____ \$ 50.00 Late Fee after February 11, 2009
- _____ \$ Total Fees Enclosed

Fees payable by Visa, Mastercard or Check. Checks payable to EMLRC and mail to 3717 S. Conway Rd. Orlando, FL 32812. Phone: (800) 766-6335 Fax: (407) 281-4407 Federal Tax ID #59-3001777

Credit Card Number: _____

Credit Card Type: [] Visa [] Mastercard

Expiration Date: _____ Cardholder Name: _____

Cardholder Signature: _____