



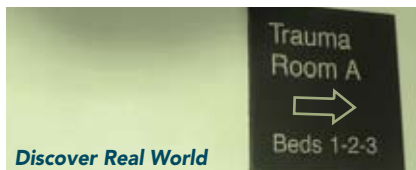
10th ANNUAL

ED Benchmarks²⁰⁰⁷

presents

Discover Real World Solutions to Common ED Problems

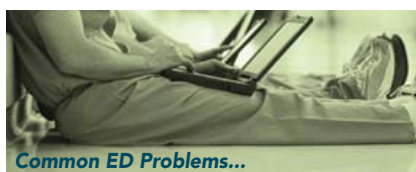
EXHIBITOR & SPONSOR PROSPECTUS



Discover Real World



Solutions to



Common ED Problems...

Conference Location

The Rosen Shingle Creek · 9939 Universal Boulevard
Orlando, FL 32819 · Reservations (866) 996-6338

Conference Overview

ED Benchmarks 2007 will emphasize real world solutions to common ED problems. The very popular Town Hall Forum will be returning to provide an opportunity to have individual ED challenges addressed by an expert panel. After this conference, attendees will be able to implement concrete plans and strategies to the problems they face.

Audience

Emergency Physicians, Nurse Administrators, Hospital Administrators, Quality Assurance Administrators, ED Group Administrators, Physicians in Training and other healthcare professionals interested in expanding their knowledge of ED performance measures.

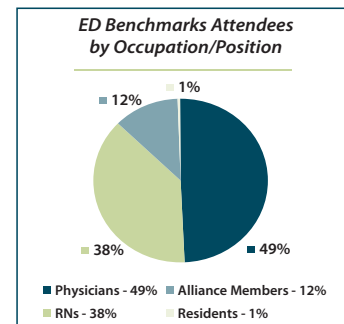
More Information

Browse to www.emlrc.org or call (800) 766-6335.

Presented by

Emergency Medicine Learning & Resource Center . www.emlrc.org

March 23-25, 2007



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For more information visit

www.emlrc.org

March 23-25, 2007

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> **Emergency Medicine Learning & Resource Center**
3717 South Conway Road, Orlando, FL 32812
800.766.6335 | Fax 407.281.4407 | www.emlrc.org

NONPROFIT ORGANIZATION
US POSTAGE PAID
PERMIT NO. 2361
ORLANDO, FL

Conference Location



The Rosen Shingle Creek Resort · 9939 Universal Boulevard
Orlando, FL 32819 . Reservations (866) 996-6338
Room Rate: \$169.00 S/D · Mention *EMLRC's ED Benchmarks 2007*
Cut-off date for special room rate: Thursday, February 22, 2007

Exhibit Hall Dates & Hours

Set-up

Thursday, March 22nd 5:00pm - 7:00pm
Friday, March 23rd 6:30am - 7:00am

Exhibits Open

Friday, March 23rd 7:00am - 3:00pm
Saturday, March 24th 7:00am - 10:00am

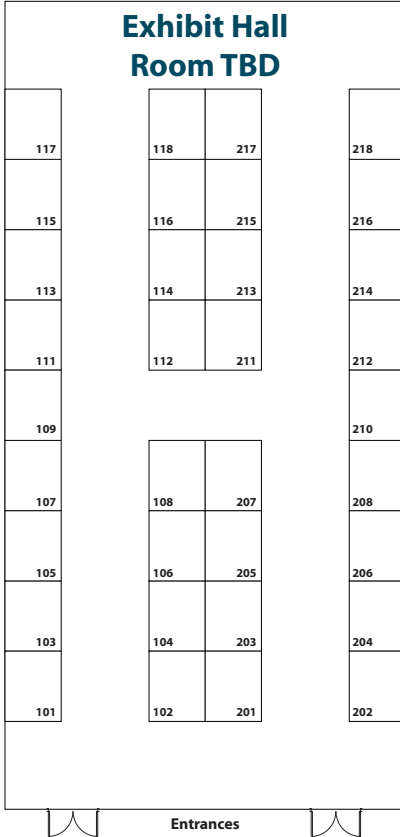
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Saturday, March 24th 10:00am - 12:00pm

presents

March 23-25, 2007

Exhibit and Sponsorship Opportunities



- Exhibit Booth \$800 Includes: 8'x10' carpeted booth with draped back and side walls, 6' table, 2 chairs, wastebasket, 2 exhibitor badges and a booth identification sign.
- ★ Silver Sponsorship \$1500 Includes: (1) Exhibit Booth; Sponsorship recognition (text): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (4) Representative registrations.
- ★ Gold Sponsorship \$2000 Includes: (1) Exhibit Booth; Sponsorship recognition (logo): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (6) Representative registrations; and Marketing Resource opportunity.
- ★ Platinum Sponsorship \$3000 Includes: (2) Exhibit Booths; Sponsorship recognition (logo): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (8) Representative registrations; Marketing Resource opportunity.
- Marketing Resource \$400 Includes: Opportunity to provide your Marketing Materials to the conference attendees at the Resource Table. *Absentee booth option.*
- Name Badges \$1500 Includes: Corporate logo displayed on all attendee name badges.
- Breaks \$750 Includes: Signage at (2) of the (4) food & beverage breaks held in the exhibit hall recognizing sponsorship.
- Lunch \$5000 Includes: Recognition of sponsorship on signage and from podium; and Silver Sponsorship. *Lunch - Friday, March 23rd*

Exhibit and Sponsorship Registration Form

Organization Name - As to appear on your identification sign

Exhibitor Name(s) - As to appear on your name badge(s)

Address

City,

State

Zip

Phone

Fax

Email

Preferred Booth Space - 1st Choice _____ 2nd Choice _____ 3rd Choice _____

_____ Yes! We want to Sponsor the Conference! Our sponsorship(s) checked.

- _____ ★ Platinum - \$3000; ★ Gold - \$2000; ★ Silver - \$1500; Marketing Resource - \$400;
- _____ Name Badges - \$1500; Breaks - \$750; Lunch - \$5000; Forum Reception - \$3500
- _____ \$ 800.00 Exhibit Booth
- _____ \$ 30.00 Additional Representative(s) (2 included with each booth)
- _____ \$ 50.00 Late Fee after February 23, 2007
- _____ \$ Total Fees Enclosed

Fees payable by Visa, Mastercard or Check. Checks payable to EMLRC and mail to 3717 S. Conway Rd. Orlando, FL 32812. Phone: (800) 766-6335 Fax: (407) 281-4407 Federal Tax ID #59-3001777

Credit Card Number: _____

Credit Card Type: [] Visa [] Mastercard

Expiration Date: _____ Cardholder Name: _____

Cardholder Signature: _____

Assignment of Space

Exhibit space will be assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the EMLRC office by February 23, 2007 to reserve space and to be included in the attendee conference materials. For cancellations an administrative fee of \$75.00 will be retained. Cancellations and refunds will be made if requested in writing to the 10th Annual ED Benchmarks Conference Registrar.

Exhibitor Kit

The 10th Annual ED Benchmarks Conference Exhibitor Kit is available at www.emlrc.org/edbenchmarks2007.htm. Contact Jerry Cutchens at jcutchens@emlrc.org or 407-281-7396 x15 for additional information.

Exhibitor Liability

Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items.

ACCME Agreement

I/We agree to abide by all Rules and Regulations listed and which are part of the agreement between my/our company and the Emergency Medicine Learning & Resource Center. I/We also agree to comply with ACCME Standards for Commercial Support. I/We also agree to have no involvement or influence with the content of the CME portion of the conference. You are hereby authorized to reserve space for my/our company for the 10th Annual ED Benchmarks Conference.

Agreed and Signed by: