



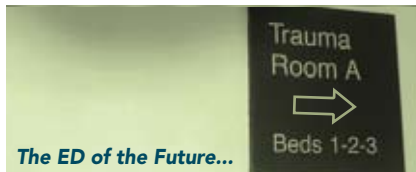
9th ANNUAL

ED Benchmarks²⁰⁰⁶

Discover Real World Solutions to Common ED Problems

ED Benchmarks 2006

EXHIBITOR & SPONSOR PROSPECTUS



The ED of the Future...



Information Technology and the ED...

Conference Location

Disney's Coronado Springs Resort · 1000 West Buena Vista Drive
Lake Buena Vista, FL 32830 · Reservations (407) 939-1000

Conference Overview

ED Benchmarks 2006 will emphasize real world solutions to common ED problems. The very popular Town Hall Forum will be returning to provide an opportunity to have individual ED challenges addressed by an expert panel. After this conference, attendees will be able to implement concrete plans and strategies to the problems they face.

Audience

Emergency Physicians, Nurse Administrators, Hospital Administrators, Quality Assurance Administrators, ED Group Administrators, Physicians in Training and other healthcare professionals interested in expanding their knowledge of ED performance measures.

More Information

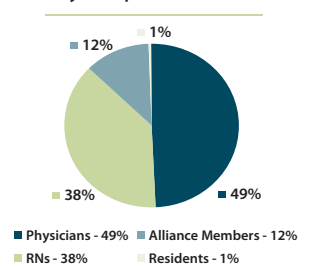
Browse to www.emlrc.org or call (800) 766-6335.

Presented by

Emergency Medicine Learning & Resource Center · www.emlrc.org
Emergency Department Benchmarking Alliance · www.edbenchmarking.org

March 3-5, 2006

ED Benchmarks Attendees
by Occupation/Position



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Visit www.emlrc.org for more information.



> **Emergency Medicine Learning & Resource Center**
3717 South Conway Road, Orlando, FL 32812
800.766.6335 | Fax 407.281.4407 | www.emlrc.org

NONPROFIT
ORGANIZATION
US POSTAGE
PAID
PERMIT NO. 2361
ORLANDO, FL

Conference Location



Disney's Coronado Springs Resort · 1000 West Buena Vista Drive
Lake Buena Vista, FL 32830 · Reservations (407) 939-1000
Room Rate: \$160.00 S/D · Mention *EMLRC Benchmarks 2006*
Cut-off date for special room rate: Tuesday, January 31, 2006

Exhibit Hall Dates & Hours

Set-up

Thursday, March 2nd 5:00pm - 7:00pm
Friday, March 3rd 6:30am - 7:00am

Exhibits Open

Friday, March 3rd 7:00am - 3:00pm
Saturday, March 4th 7:00am - 10:00am

Dismantle

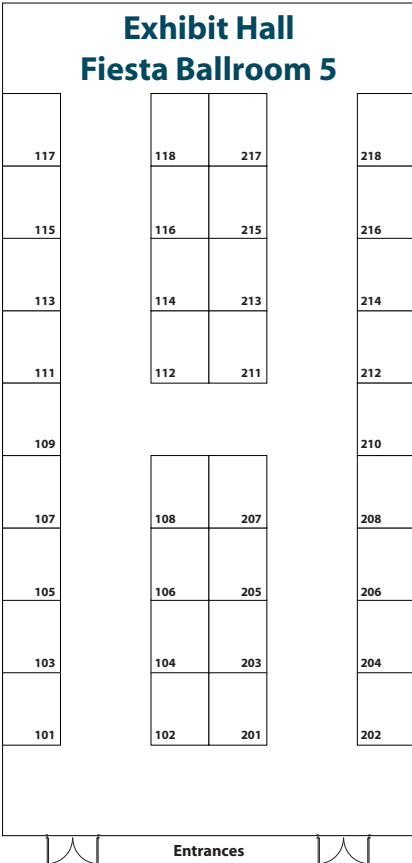
Saturday, March 4th 10:00am - 12:00pm



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Assignment of Space
Exhibit space will be assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the EMLRC office by February 10, 2006 to reserve space and to be included in the attendee conference materials. For cancellations an administrative fee of \$75.00 will be retained. Cancellations and refunds will be made if requested in writing to the ED Benchmarks 2006 Conference Registrar.

Exhibitor Kit
ED Benchmarks 2006 Exhibit Contractor is GEMS Exposition Management Services. A service kit will be emailed to each registered exhibitor and will also be available at www.emlrc.org. Chris Duplantis of GEMS can be reached at (407) 438-5002.

Exhibitor Liability
Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items.

ACCME Agreement
I/We agree to abide by all Rules and Regulations listed and which are part of the agreement between my/our company and the Emergency Medicine Learning & Resource Center. I/We also agree to comply with ACCME Standards for Commercial Support. I/We also agree to have no involvement or influence with the content of the CME portion of the conference. You are hereby authorized to reserve space for my/our company for ED Benchmarks 2006.

Agreed and Signed by: _____

Exhibit and Sponsorship Opportunities

- Exhibit Booth \$750 Includes: 8'x10' carpeted booth with blue/white draped back and side walls, 6' table, 2 chairs, wastebasket, 2 exhibitor badges and a booth identification sign.
- ★ Silver Sponsorship \$1500 Includes: (1) Exhibit Booth; Sponsorship recognition (text): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (4) Representative registrations.
- ★ Gold Sponsorship \$2000 Includes: (1) Exhibit Booth; Sponsorship recognition (logo): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (6) Representative registrations; and Marketing Resource opportunity.
- ★ Platinum Sponsorship \$3000 Includes: (2) Exhibit Booths; Sponsorship recognition (logo): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (8) Representative registrations; Marketing Resource opportunity.
- Marketing Resource \$400 Includes: Opportunity to provide your Marketing Materials to the conference attendees at the Resource Table. *Absentee booth option.*
- ~~Name Badges~~ - **SOLD** \$1500 Includes: Corporate logo displayed on all attendee name badges.
- Breaks \$750 Includes: Signage at (2) of the (4) food & beverage breaks held in the exhibit hall recognizing sponsorship.
- Lunch \$5000 Includes: Recognition of sponsorship on signage and from podium; and Silver Sponsorship. *Lunch - Friday, March 3rd*
- Forum Reception \$3500 Includes: Recognition of sponsorship on signage and Exhibit Booth. *Wine & Cheese Reception following the Town Hall Forum - Friday, March 3rd*

Exhibit and Sponsorship Registration Form

Organization Name - As to appear on your identification sign _____

Exhibitor Name(s) - As to appear on your name badge(s) _____

Address _____

City, _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Preferred Booth Space - 1st Choice _____ 2nd Choice _____ 3rd Choice _____

_____ Yes! We want to Sponsor the Conference! Our sponsorship(s) checked.
 _____ ★ Platinum - \$3000; ★ Gold - \$2000; ★ Silver - \$1500; Marketing Resource - \$400;
 _____ ~~Name Badges~~ - \$1500; Breaks - \$750; Lunch - \$5000; Forum Reception - \$3500
 _____ \$ 750.00 Exhibit Booth
 _____ \$ 30.00 Additional Representative(s) (2 included with each booth)
 _____ \$ 50.00 Late Fee after February 10, 2006
 _____ \$ Total Fees Enclosed

Fees payable by Visa, Mastercard or Check. Checks payable to EMLRC and mail to 3717 S. Conway Rd. Orlando, FL 32812. Phone: (800) 766-6335 Fax: (407) 281-4407 Federal Tax ID #59-3001777

Credit Card Number: _____

Credit Card Type: [] Visa [] Mastercard

Expiration Date: _____ Cardholder Name: _____

Cardholder Signature: _____