

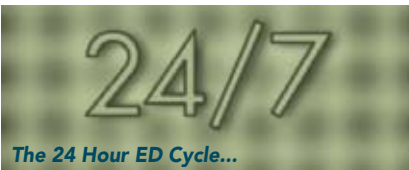
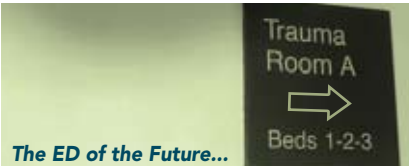


9th ANNUAL

ED Benchmarks²⁰⁰⁶

Discover Real World Solutions to Common ED Problems

ED Benchmarks 2006



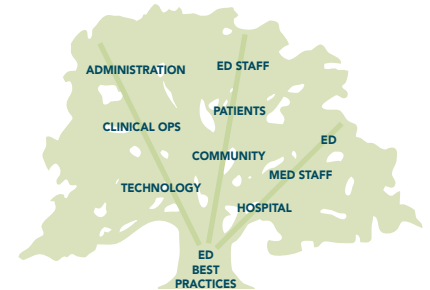
Conference Location

Disney's Coronado Springs Resort · 1000 West Buena Vista Drive
Lake Buena Vista, FL 32830 · Reservations (407) 939-1000

March 3-5, 2006

Conference Overview

ED Benchmarks 2006 will emphasize real world solutions to common ED problems. The very popular Town Hall Forum will be returning to provide an opportunity to have individual ED challenges addressed by an expert panel. After this conference, attendees will be able to implement concrete plans and strategies to the problems they face.



Who Should Attend

Emergency Physicians, Nurse Administrators, Hospital Administrators, Quality Assurance Administrators, ED Group Administrators, Physicians in Training and other healthcare professionals interested in expanding their knowledge of ED performance measures.

More Information

Register online at www.emlrc.org or call (800) 766-6335.



Presented by

Emergency Medicine Learning & Resource Center · www.emlrc.org

Emergency Department Benchmarking Alliance · www.edbenchmarking.org



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Discover Real World Solutions to Common ED Problems

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Visit www.emlrc.org for more information.



> **Emergency Medicine Learning & Resource Center**
3717 South Conway Road, Orlando, FL 32812
800.766.6335 | Fax 407.281.4407 | www.emlrc.org

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ORGANIZATION
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PERMIT NO. 2361
ORLANDO, FL

Conference Location



Disney's Coronado Springs Resort · 1000 West Buena Vista Drive
Lake Buena Vista, FL 32830 . Reservations (407) 939-1000
Room Rate: \$160.00 S/D · Mention *EMLRC Benchmarks 2006*
Cut-off date for special room rate: Tuesday, January 31, 2006

Exhibit Hall Dates & Hours

Exhibits Open

Friday, March 3rd 7:00am - 3:00pm
Saturday, March 4th 7:00am - 10:00am

ED Benchmarks 2006
Creative Solutions for the Efficient ED
March 3-5, 2006





9th ANNUAL

ED Benchmarks²⁰⁰⁶

Discover Real World Solutions to Common ED Problems

**ED Benchmarks
2006**

March 3-5, 2006
Disney's Coronado Springs Resort · Orlando, FL

**CONFERENCE
BROCHURE**

Program Objectives

This conference will emphasize real world solutions to common ED problems. Upon completion of this course of instruction the student will be able to:

- Explain the importance of process improvement as it relates to the functionality of the emergency department.
- Explain the importance of utilizing information technology in the emergency department.
- Explain the concept of using electronic whiteboards in the emergency department.
- Explain the importance of utilizing a quality improvement process in the emergency department.
- Discuss the process for managing emergency department surge capacity.
- Discuss solutions and benchmarks for dealing with emergency department overcrowding and delays.
- Explain the pay for performance concept as it relates to the practice of emergency medicine.
- Explain the concept of "Six Sigma" and how it relates to the emergency department.
- Explain the concept of Hospitalists and how it relates to the practice of emergency medicine.
- Explain the concept of the 24 hour emergency department cycle.
- Explain the importance of architecture and floor plans as they relate to the functionality of the emergency department.
- Discuss concepts related to the emergency department of the future.

Program Partner

Emergency Department Benchmarking Alliance

The Emergency Department Benchmarking Alliance is a partnership of leading emergency physician corporations and emergency services institutions. Its mission is to determine "best practices" in the delivery of emergency and acute unscheduled care. This objective is achieved through the determination of standard quantifiable variables of care delivery and the subsequent comparative analysis of these variables. The ongoing goal of the Alliance is optimal process and outcome identification as related to the delivery of high quality and efficient emergency care.



Program Schedule

- Friday, March 3, 2006 8:00am - 5:45pm
- Saturday, March 4, 2006 8:15am - 12:45pm
- Sunday, March 5, 2006 8:15am - 12:30pm

Continuing Education Credit

Physicians - The Florida Emergency Medicine Foundation (FEMF) is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians. The FEMF takes responsibility for the content, quality, and scientific integrity of this CME activity. The Florida Emergency Medicine Foundation designates this continuing medical education activity for up to 15.0 credit hours in category 1 of the Physicians Recognition Award of the American Medical Association. Application has been made to the American College of Emergency Physicians for up to 15.0 hours of ACEP Category I credit. Application has been made to the American Osteopathic Association for up to 15.0 hours of Category 2B credit.

Nurses - Up to 15.0 nursing contact hours will be provided by the Florida Emergency Medicine Foundation. FEMF is approved as a provider of nursing education by the Florida Board of Nursing, Provider #2731.

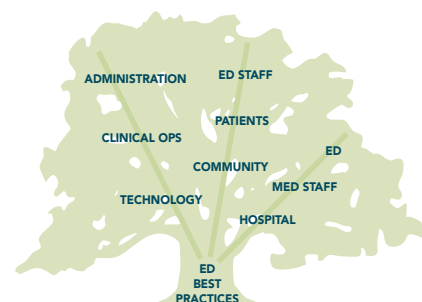
To receive CME credit, participants must sign in each day. Attendance at an entire session is required to receive credit.

Sponsorship and Exhibit Opportunities

Visit www.emlrc.org/edbenchmarks2006.htm or contact Jerry Cutchens at (407) 281-7396 x15, jcutchens@emlrc.org.

Americans with Disabilities

EMLRC wishes to ensure no individual with a disability is excluded from the conference. If auxiliary aids or services are required in order to attend this program, notify EMLRC 15 days prior to the start of the conference.



PROGRAM SCHEDULE

Friday, March 3, 2006

- 7:00am-5:30pm Registration
- 7:00am-8:00am Continental Breakfast
- 7:00am-3:00pm Exhibits Open
- General Sessions*
- 8:00am-8:15am Welcome and Introduction
- 8:15am-9:15am Backwards Driving the ED
Richard Bukata, MD, FACEP
- 9:15am-10:15am Form Meets Function:
Building the Perfect ED
James Augustine, MD, FACEP
- 10:15am-10:45am *Break in the Exhibit Hall*
- 10:45am-11:45am The 24 Hour ED Cycle
Shari Welch, MD, FACEP
- 11:45am-1:15pm *Lunch on your own - Visit Exhibits*
- 1:15pm-2:15pm A Bed in the Hall: Now What?
Peter Viccellio, MD, FACEP
- 2:15pm-2:45pm *Break in the Exhibit Hall*
- 2:45pm-3:45pm Outstanding ED Performance
Jeanne McGrayne, RN, MSN
- 3:45pm-4:45pm Katrina: What went Wrong?
What Went Right?
Randy Pilgrim, MD, FACEP
- 4:45pm-5:45pm Town Hall Forum: Information Technology
and the ED
Moderators:
William W. Colgate, MD, FACEP
Shari Welch, MD, FACEP

Saturday, March 4, 2006

- 7:00am-11:45pm Registration
- 7:00am-8:00am Continental Breakfast
- 7:00am-10:00am Exhibits Open
- General Sessions*
- 8:15am-9:15am P 4 P: The CMS Vision of Quality
Susan Nedza, MD, MBA, FACEP
- 9:15am-9:45am *Break in the Exhibit Hall*
- 9:45am-10:45am Twenty Ways the Internet Changed My Life
and Medical Practice
Todd B. Taylor, MD, FACEP
- 10:45am-11:45am The Electronic Whiteboard
Corey Slovis, MD, FACP, FACEP
Ian Jones, MD, FACEP
- 11:45am-12:45pm Hospital Wide Patient Flow: What You Need
to Know and How You Can Make a Difference
Kirk Jensen, MD, MBA, FACEP

Sunday, March 5, 2006

- 7:30am-12:30pm Registration
- 7:00am-8:00am Continental Breakfast
- 8:15am-9:15am The Emergency Department of the Future
Todd B. Taylor, MD, FACEP
- 9:15am-9:30am *Break*
- 9:30am-10:30am Six Sigma for the Emergency Department
Jim Adams, MD, FACEP
- 10:30am-11:30am Leading for Quality
Thom Mayer, MD, FACEP
- 11:30am-12:30pm "Are You My Doctor?" - Hospitalist Services
and their Impact on the ED
James Augustine, MD, FACEP
Shari Welch, MD, FACEP

FACULTY

Jim Adams, MD, FACEP
Professor and Chairman,
Emergency Medicine Feinberg
School of Medicine
Northwestern University Medical School
Chicago, IL

James Augustine, MD, FACEP
Clinical Assistant Professor,
Dept. Emergency Medicine,
Emory University
Director of Clinical Operations,
EMP Medical Director,
Atlanta Fire Department & Hartsfield
Jackson Atlanta International Airport
Atlanta, GA

Richard Bukata, MD, FACEP
Clinical Professor of Emergency Medicine
LA County / USC Medical Center
Emergency Department Medical Director
San Gabriel Valley Medical Center
Chair, ACEP Benchmarking Taskforce
San Gabriel, CA

William W. Colgate, MD, FACEP
Vice President of Medical Affairs
Medical Director of Emergency Services
Sarasota Memorial Hospital
Sarasota, FL

Kirk Jensen, MD, MBA, FACEP
Vice President, Best Practices, Inc.
CEO, Health Management Strategies
Chairman, IHI Flow Strategies Collaborative
Rocky Mount, NC

Ian Jones, MD, FACEP
Medical Director
Emergency Department
Vanderbilt University Medical Center
Nashville, TN

Thom Mayer, MD, FACEP
Emergency Medicine and Pediatrics,
Georgetown University School of Medicine
Chairman Emeritus Department of
Emergency Medicine,
Fairfax Inova Hospital
President & CEO Best Practices Inc.
Medical Director NFL Players Association
Fairfax, VA

Jeanne McGrayne, RN, MSN
Premier Consulting Services
Carthage, NC

ED Benchmarks 2006
Creative Solutions for the Efficient ED
March 3-5, 2006

BENCHMARKS 2006 CONFERENCE REGISTRATION FORM

Susan Nedza, MD, MBA, FACEP
Region V Chief Medical Officer
Centers for Medicare & Medicaid Services
Hinsdale, IL

Randy Pilgrim, MD, FACEP
President and Chief Medical Officer
Corporate Risk Manager
The Schumacher Group
Lafayette, LA

Corey Slovis, MD, FACP, FACEP
Chairman
Emergency Medicine
Vanderbilt University School of Medicine
Nashville, TN

Todd B. Taylor, MD, FACEP
Speaker, American College of
Emergency Physicians
Attending Emergency Physician,
Banner Good Samaritan Medical Center,
Affiliate Assistant Professor, Arizona
College of Osteopathic Medicine,
Chief Medical Officer,
MediServe Information
Systems- MediLinks® ED
Phoenix, AZ

Peter Viccellio, MD, FACEP
Vice Chairman, Department of
Emergency Medicine
SUNY at Stony Brook
School of Medicine Health Sciences Center
Stony Brook, NY

Shari Welch, MD, FACEP
Quality Improvement Director
LDS Hospital Emergency Department
University of Utah School of Medicine
Salt Lake City, UT

Faculty Disclosure

The Florida Emergency Medicine Foundation adheres to ACCME standards regarding industry support of continuing medical education, and the disclosure of faculty and commercial sponsor relationships (if any) will be made known during the educational activity. Faculty are expected to openly disclose inclusion of discussion on any off-label, experimental or investigative use of drugs, devices, or equipment or any commercial sponsorship relations in their presentations.



First Name MI Last Name Suffix

Title Hospital Mailing Label Priority Code

Address

City State Zip

Phone Fax Email

Type of License State of License License # Exp. Date

Required Information to receive CME/CEU's

Registration Fee Schedule *Check only one if applicable.*

Before or on February 3, 2006

- \$495 - Physician / Administrator
- \$395 - FCEP / Benchmark Alliance Member
- \$250 - Resident*
- \$375 - Allied Health Professional**

After February 3, 2006

- \$570 - Physician / Administrator
- \$470 - FCEP / Benchmark Alliance Member
- \$250 - Resident*
- \$450 - Allied Health Professional**

**Residents please include a letter from your director with this form.*

***Allied Health Professional includes Nurses and PAs.*

Total Fees Enclosed \$ _____

Town Hall Forum: Information Technology and the ED *List any topics of interest.*

The following are topics I would enjoy being discussed at the Town Hall Forum:

Payments accepted by Visa, Mastercard, Check or Purchase Order. *American Express not accepted. Payment must accompany registration form.*

Make checks payable to EMLRC and mail to 3717 S. Conway Road, Orlando, FL 32812
Phone: (407) 281-7396 or (800) 766-6335 Fax: (407) 281-4407 Federal Tax ID #59-3001777
Credit card number needed to guarantee registration unless Check or PO accompanies registration form.

Credit Card Number: _____

Credit Card Type: Visa Mastercard

Expiration Date: _____ Cardholder Name: _____

Cardholder Signature: _____

Indicate if you need a CME/CEU Certificate.
 Yes, I need a CME/CEU Certificate.
 No, I do not need a CME/CEU Certificate.
Certificates are printed in advance and can be picked up at the registration desk prior to departure from the conference. If you do not check yes, an onsite certificate will not be available.

Cancellations and refunds will be made only if requested in writing to the 2006 ED Benchmarks Conference Registrar. No refunds will be made after February 18, 2006. For all cancellations, an administrative fee of \$75.00 will be retained. Registration may be transferred to another individual.

Indicate if you plan on attending the Town Hall Forum: Information Technology and the ED on Friday, March 3rd.
 Yes, I will attend. No, I will not attend.