

Creative Solutions for the Efficient ED

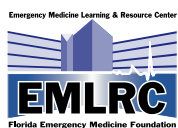
ED Benchmarks 2005

Discover Real - World Solutions to Common ED Problems

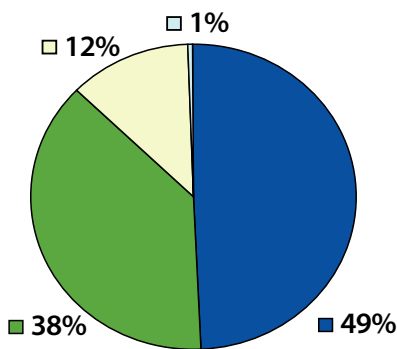


ED Benchmarks 2005

Presented by:



ED Benchmarks Attendees by Occupation/Position



- Physicians - 49%
- RNs - 38%
- Alliance Members - 12%
- Residents - 1%

Conference Date & Location

March 4-5, 2005 • In conjunction with ACEP's 2005 Spring Congress - March 5-7, 2005

Loews Royal Pacific Resort • 6300 Hollywood Way • Orlando, FL 32819
(407) 503-3000 • www.loewshotels.com/hotels/orlando_royal_pacific



Overview

ED Benchmarks 2005 will emphasize real world solutions to common ED problems. The very popular Town Hall Forum will be returning to provide an opportunity to have individual ED challenges addressed by an expert panel. After this conference, attendees will be able to implement concrete plans and strategies to the problems they face.

Audience

Emergency Physicians, Nurse Administrators, Hospital Administrators, Quality Assurance Administrators, ED Group Administrators, Physicians in Training and other health care professionals interested in expanding their knowledge of ED performance measures.

Provided by the

Emergency Medicine Learning & Resource Center and the Florida Emergency Medicine Foundation, in conjunction with the Emergency Department Benchmarking Alliance and the Florida College of Emergency Physicians.

More Information

Browse to www.emlrc.org or call (800) 766-6335



Sponsorship Opportunities

ED Benchmarks offers a variety of sponsorship opportunities designed to provide recognition for your organization as a supporter at the 8th Annual ED Benchmarks Conference. This application must be received at the EMLRC office by February 11, 2005 to reserve your organization's sponsorship space.

- | | |
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| <p>1 Platinum Sponsor* Yes! We are sponsoring the ED Benchmarks Conference as a Platinum Sponsor.</p> <p>2 Gold Sponsor* Yes! We are sponsoring the ED Benchmarks Conference as a Gold Sponsor.</p> <p>3 Silver Sponsor* Yes! We are sponsoring the ED Benchmarks Conference as a Silver Sponsor.</p> <p>4 Marketing Resource Flyer Yes! We are sponsoring the Marketing Resource Flyer opportunity which permits us to provide our Marketing Materials to the conference attendees at the ED Benchmarks Resource Table.</p> | <p><input type="checkbox"/> \$4,000</p> <p><input type="checkbox"/> \$2,500</p> <p><input type="checkbox"/> \$1,500</p> <p><input type="checkbox"/> \$500</p> |
|--|---|

Total Sponsorship

\$

*All sponsors of the ED Benchmarks 2005 Conference will receive the following benefits:

- > 10' x 10' exhibit booth (consisting of 8' backwall and 3' side drape, 7' x 44" one line ID sign, 2 side chairs, 8' table and 1 wastebasket) at the joint exhibit hall of ED Benchmarks 2005 and ACEP's 2005 Spring Congress - March 5-7, 2005
- > Recognition in the ED Benchmarks On-site Program Slideshow
- > Recognition on ED Benchmarks Conference Signage
- > Pre- and post-show attendee mailing list digitally supplied
- > Opportunity to provide Marketing Materials to the ED Benchmarks Conference attendees at the ED Benchmarks Resource Table
- > Recognition of ED Benchmarks Conference Sponsorship on Exhibit Hall Name Badges

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Return completed sponsorship form to:

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3717 South Conway Road, Orlando, FL 32812 Fax 407-281-4407



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