

Emergency Medicine Learning & Resource Center

Emergency Medicine Learning & Resource Center, Florida Emergency Medicine Foundation
3717 S. Conway Road, Orlando, FL 32812 | 800-766-6335 | Fax 407-281-4407 | www.emlrc.org



FEMF Overview

- The *Florida Emergency Medicine Foundation (FEMF)* is dedicated to promoting and advancing emergency medicine, disaster management, prehospital emergency care, and public health by providing education and research activities. Currently, *FEMF* provides 6 industry leading annual conferences and competition that provide CME credits for attendees. *FEMF's* annual conferences and competition include the *International Disaster Management Conference*, *ED Benchmarks*, *ALS/BLS Competition*, *ClinCon*, *Symposium by the Sea* and *Sand Key EMS Summit*.

FEMF's 2004 Educational Programs

Disaster Management

- **Conference:** *25th Annual International Disaster Management Conference*
Dates: February 5-8, 2004
Location: Orlando, FL
Hotel: The Rosen Plaza
Attendees: All persons and agencies involved with emergency preparedness, management and response - firefighters, EMS personnel, emergency managers, hospital administrators, physicians, nurses, DMAT personnel, disaster planning coordinators, medical facility administrators, law enforcement officials, search and rescue responders, civil preparedness officials, mass fatality responders and others who play important roles in critical incidents.
Anticipated Number of Attendees: 450-550
Anticipated Number of Exhibiting Organizations: 25
Exhibit Fee: \$450.00
Conference Highlights: The conference will review recent disasters highlighting incident command strategies, lessons learned and medical issues experienced at these events. Issues and concerns among disaster personnel will be discussed as well as new resources for improving local planning, mitigation, response and recovery efforts.

ED Benchmarks

- **Conference:** *7th Annual ED Benchmarks 2004: Creating the Efficient ED*
Dates: March 4-6, 2004
Location: Orlando, FL
Hotel: Renaissance Orlando Resort at Seaworld
Attendees: Emergency Physicians, Nurse Administrators, Hospital Administrators, Quality Assurance Administrators, ED Group Administrators, Physicians in Training and other healthcare professionals interested in expanding their knowledge on ED performance measures.
Anticipated Number of Attendees: 150-250
Anticipated Number of Exhibiting Organizations: 25
Exhibit Fee: \$600.00
Conference Highlights: The conference will emphasize real world solutions to common ED problems. After this conference, attendees will be able to implement concrete plans and strategies to the problems they face in the ED.

Emergency Medicine Learning & Resource Center

Emergency Medicine Learning & Resource Center, Florida Emergency Medicine Foundation
3717 S. Conway Road, Orlando, FL 32812 | 800-766-6335 | Fax 407-281-4407 | www.emlrc.org



ALS/BLS Competition



- **Competition:** *Bill Shearer International ALS/BLS Competition*
Dates: July 7-8, 2004
Location: Orlando, FL
Hotel: The Rosen Centre
Attendees: EMT's and Paramedics.
Anticipated Number of Attendees: 200-250
Anticipated Number of Sponsors: 20
Sponsor Fee: \$500.00
Conference Highlights: Compete against the best at the Bill Shearer International ALS/BLS Competitions. Plan to join other teams from around the country and the world in this exciting and educational Advanced and Basic Life Support Competitions.

ClinCon



- **Conference:** *ClinCon 2004*
Dates: July 8-11, 2004
Location: Orlando, FL
Hotel: The Rosen Centre
Attendees: Paramedics, EMT's, Firefighters, EMS/Fire Administrators, EMS Medical Directors, EMS Educators, Emergency Physicians, Emergency Nurses, First Responders and other allied health professionals interested in learning practical, research based clinical medicine street medicine.
Anticipated Number of Attendees: 400-500
Anticipated Number of Exhibiting Organizations: 80
Exhibit Fee: \$875.00 8x10 Booth - \$975.00 Vehicle Space
Conference Highlights: The goal of ClinCon is to create an educational experience that will assist EMS personnel in providing the highest quality prehospital care to their patients. ClinCon focuses on the integration of prehospital care research and cutting edge clinical practices to meet the needs of all emergency care providers.

Symposium by the Sea



- **Conference:** *Symposium by the Sea 2004*
Dates: August 5-8, 2004
Location: Hollywood, FL
Hotel: The Hollywood Diplomat Resort and Spa
Attendees: Emergency Physicians, Residents, Nurses, PA's and allied Health Professionals.
Anticipated Number of Attendees: 200-300
Anticipated Number of Exhibiting Organizations: 50
Exhibit Fee: \$725.00
Conference Highlights: Symposium by the Sea is an educational opportunity for the busy emergency physician, resident, nurse, PA and allied health professional who demands cutting edge information regarding their ever-changing practice environment. Symposium by the Sea is presented in a casual, educational setting that provides ample free time for relaxation and family activities.

Emergency Medicine Learning & Resource Center

Emergency Medicine Learning & Resource Center, Florida Emergency Medicine Foundation
3717 S. Conway Road, Orlando, FL 32812 | 800-766-6335 | Fax 407-281-4407 | www.emlrc.org



Sand Key EMS Summit



- **Conference:** *Sand Key EMS Summit 2004*
Dates: September, 2004
Location: Clearwater Beach, FL
Hotel: Sheraton Sand Key Resort
Attendees: EMS, Fire Administrators and Managers, Quality Managers, EMS Educators, IS Professionals within the EMS Community, Medical Directors and Providers.
Anticipated Number of Attendees: 125-225
Anticipated Number of Exhibiting Organizations: 20
Exhibit Fee: \$600.00
Conference Highlights: Sand Key EMS Summit provides a dynamic opportunity to understand how cutting edge data collection and technology combined with solid EMS administration and leadership skills can help your EMS System. Learn to not only survive the constantly changing world of EMS, but to embrace the changes to increase your EMS Systems' productivity and quality of patient care.

Conference Sponsorship Opportunities

- **Individual Sponsorship Opportunities**
 - Conference Syllabi - \$5,000
 - Continental Breakfasts - \$3,000
 - Refreshment Breaks - \$1,200
 - Marketing Resource Flyers - \$300
 - Networking Lunches - \$2,500 partial - \$5,000 exclusive
 - Satellite Symposia - \$5,000
- **Program Sponsorship Opportunities**
 - PLATINUM SPONSOR \$5,000**
 - Pre-conference Promotions**
 - Full page Advertisement in the Florida College of Emergency Physicians Bimonthly Publication, *EMpulse*
 - Corporate Logo prominently featured in conference advertising
 - FEMF website hyperlinks to sponsoring organization's corporate homepage
 - Prospects mailing list provided in digital format
 - On-site Promotions**
 - Corporate Logo prominently displayed on conference signage
 - Unlimited number of conference badges recognizing Sponsorship
 - Priority Exhibit Hall Space provided
 - Opportunity to provide a Marketing Resource Flyer for distribution at the Conference Resource Table
 - Full page Platinum Sponsorship recognition in the Conference Syllabus
 - GOLD SPONSOR \$2,500**
 - Pre-conference Promotions**
 - Half page Advertisement in the Florida College of Emergency Physicians Bimonthly Publication, *EMpulse*
 - Corporate Logo prominently featured in conference advertising
 - FEMF website hyperlinks to sponsoring organization's corporate homepage

The Emergency Medicine Learning & Resource Center (EMLRC) is dedicated to promoting and advancing emergency medicine, disaster management, prehospital emergency care and public health through the provision of educational and research programs.

Emergency Medicine Learning & Resource Center

Emergency Medicine Learning & Resource Center, Florida Emergency Medicine Foundation
3717 S. Conway Road, Orlando, FL 32812 | 800-766-6335 | Fax 407-281-4407 | www.emlrc.org



- Prospects mailing list provided in digital format

On-site Promotions

- Corporate Logo prominently displayed on conference signage
- 4 Conference Badges recognizing Sponsorship
- Priority Exhibit Hall Space provided
- Opportunity to provide a Marketing Resource Flyer for distribution at the Conference Resource Table
- Full page Gold Sponsorship recognition in the Conference Syllabus

SILVER SPONSOR \$1,500

Pre-conference Promotions

- Corporate Logo prominently featured in conference advertising
- FEMF website hyperlinks to sponsoring organization's corporate homepage
- Prospects mailing list provided in digital format

On-site Promotions

- Corporate Logo prominently displayed on conference signage
- 2 Conference Badges recognizing Sponsorship
- Priority Exhibit Hall Space provided
- Opportunity to provide a Marketing Resource Flyer for distribution at the Conference Resource Table
- Full page Silver Sponsorship recognition in the Conference Syllabus