

BUILDING ON EXCELLENCE CAPITAL CAMPAIGN



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● The New Center

The EMLRC (educational facility), four years in the planning, will be located on five acres adjacent to the Orlando International Airport. Approximately two acres will be used to construct the 35,000 square foot center.

The EMLRC will feature a primary educational center, break out lab areas with simulation equipment, and distance learning capabilities. While based in Central Florida, the EMLRC will recognize the constantly changing educational needs of the healthcare community at the local, state, national level, and beyond.

The total cost to purchase the land from the city of Orlando, build the Center and to cover all costs associated with the capital fundraising campaign are estimated to be \$6 million. The Building on Excellence Capital Campaign is a public/private venture that seeks \$3 million in government funding and another \$3 million in philanthropic gifts from grateful individuals whose lives were saved by an Emergency Medical team, corporations, hospital foundations, private and family foundations, and special groups such as civic and social clubs.

To date nearly \$3 million has been collected and pledged from a combination of sources including the Federal Government, the state of Florida, members of the Florida College of Emergency Physicians, medical groups, and vendors of emergency medical equipment and services.

When completed, the EMLRC is expected to have \$10 million annual economic impact on Central Florida. This figure is based on the Orange County Convention and Visitors Bureau estimate that the average conference attendee spends nearly \$1,200 per person. The EMLRC estimates that over 8,000 emergency medical professionals will attend its conferences, seminars and symposiums in any given year.





Educating the Entire Emergency Team

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A Complete Lifesaving Team

Emergency medicine is the only field of medicine that requires the participation of a complete lifesaving team. It starts with the 911 dispatchers and continues on with the knowledge base of EMTs, Paramedics, Emergency Nurses, Emergency Physicians and Trauma Specialists. As the best practices of emergency medicine continue to evolve, the EMLRC plays a major role in educating the entire emergency team.

The EMLRC is a non-profit organization dedicated to promoting and advancing emergency medicine. It provides lifesaving education to lifesavers through educational and research programs in emergency medicine, disaster management, pre-hospital emergency care, and public health. As one of the nation's select accredited educational centers, the EMLRC partners closely with individuals, businesses, governments, and universities to develop and deliver lifesaving medical education.

To meet the growing needs of the 21st century, more must be done to keep our communities safe, our families protected, and our loved ones healthy. To make valuable lifesaving skills accessible to everyone, the EMLRC needs your support in developing a world-class educational center.

The EMLRC is needed now more than ever because you never know when you or a loved one will face a life-threatening emergency.

Did You Know?

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Facts & Figures

- This year one in three people in the United States will seek emergency medical assistance of some kind, according to The Center for Disease Control.
- This year more than 106 million individuals, of which 30 million are children, will be seen and treated by an emergency care provider.
- At some point you, your family, your loved ones, your friends will require lifesaving medical care due to a heart attack, stroke, natural disaster or accident.
- The number of patients seeking emergency care (according to the American College of Emergency Physicians) has increased 27 percent in this decade.
- Over one million lifesavers have been educated by the EMLRC in the last thirty years.
- The EMLRC conducts six national or international medical conferences annually in Florida.
- More than 500,000 first responders have been educated in weapons of mass destruction since September 11, 2001.
- Getting a patient to definitive care within the first "golden hour" of injury drastically increases their chances of survival.

Educational Offerings of the New EMLRC Building on Excellence Capital Campaign

Continuum of Education

The new Center allows for more space to serve more emergency care providers right at its own centralized location thereby avoiding cumbersome and often costly off-site locations.

For example:

- Conferences for emergency physicians, nurses, firefighters, paramedics, and EMTs;
- On-site educational courses and annual certification programs in large and small group settings as well as the use of simulation equipment;
- Research through "think tank" activities that enhance advanced instructional curriculums;
- The Mobile Simulation Lab that was made possible in 2004 from a grant from the state of Florida that provides hands-on education for life-like situations;
- Joint Symposiums with the new University of Central Florida Medical School, Burnham Institute, the Florida Department of Health, Florida's major hospitals and local community colleges that offer degrees in emergency education;
- Visitations and tours for high school and college students interested in majoring in emergency medicine or other degree programs involving emergency medical care;
- A museum that "shows and tells" the evolution and progress of emergency medicine since its official inception in Roanoke, Virginia when Julian Stanley Wise and nine other men founded the first independent volunteer rescue squad.

When completed Central Florida will become one of the nation's "go to" centers for the continuum of medical education.

Emergency Medicine Learning & Resource Center Rendering



Building on Excellence Capital Campaign > Goal \$6 Million



Ways of Giving

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Giving is About Legacies

As you give consideration to your participation in the Capital Campaign for the EMLRC, we hope your gift will be a lasting legacy as well. It can also be in honor or in memory of a loved one by "claiming" (on a first to give basis) a place or space at the EMLRC that is permanently named after them.

Outright Gifts of Cash

Pledges of cash gifts, the most needed form, are most welcome. Cash gifts allow the EMLRC to meet the cash flow requirements of construction costs and provide an immediate tax deduction to donors depending on their tax situation.

Gift of Appreciated Securities

A tax deduction for a gift of securities (corporate stock, or bonds or mutual funds) may be greater than a cash gift provided your base (the amount you paid) is lower than its current appreciated value. The EMLRC will sell the securities and apply the proceeds to the construction fund.

Real Estate

By giving real estate you avoid the difficulties of selling property and pay no capital gains taxes. Our research must indicate that we can sell the property. The proceeds from the sale are then applied to the construction fund.

Investments that Pay Income

Trusts can be established where you as donor can receive income during your lifetime and at the same time provide income to the EMLRC. Various trust gifts allow donors to receive a major tax-deduction for establishing charitable trusts. Please consult your legal advisor.

Giving from IRA's

President Bush signed into law the Pension Protection Act of 2006 in August. This Act allows taxpayers/donors to direct charitable transfers from their Individual Retirement Accounts. If a donor/couple is 70.5 years of age or older, he/she may be eligible to transfer up to \$100,000 each, \$200,000 total per couple, to charity from their IRA per year in 2006 and 2007. Please consult your legal/financial advisor.

Mission, Board of Directors & More Information

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Mission

The Emergency Medicine Learning & Resource Center (EMLRC) is a non-profit organization dedicated to promoting and advancing emergency medicine, disaster management, pre-hospital emergency care and public health through the provision of educational and research programs. The EMLRC provides lifesaving education for lifesavers.

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Dr. John C. Hitt



"Without the well-trained emergency medical team that responded to my heart attack, I wouldn't be here today."

Dr. John C. Hitt
University of Central
Florida President

For More Information



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